

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – December 2024

The following is a brief summary of new Registration Returns activated or re-activated between December 1 and December 31, 2024, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Paula Arab, a consultant lobbyist with Navigator Ltd., is lobbying public office holder at several public agencies on behalf of The Clorox Company of Canada Ltd. regarding exemptions from BC's Extended Producer Responsibility program's stewardship fees.
2. Philip Baldwin, a consultant lobbyist with TACTIX Government Relations & Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Honda Canada Inc. regarding several issues such as auto safety recall completion rates, Clean BC's "Roadmap to 2030, electric and hybrid vehicle battery management, climate Changes' "Extended Producer Responsibility Five-Year Action Plan 2021-2026" and zero emission vehicles, including the *Zero-Emission Vehicles Act*.
3. Maeghan Dewar, a consultant lobbyist with Longview Communications Inc, is lobbying public office holders at several public agencies on behalf of Spexi Geospatial Inc regarding policy and program recommendations regarding innovation and technology - with a specific focus on how the government can improve access to talent, capital, and marketplace.
4. Carl Dick, a consultant lobbyist with Earnsccliffe Strategies, is lobbying public office holders at several public agencies on behalf of Avanti Kitsault Mine Ltd. regarding financial contribution to support the development of the Kitsault Mine.
5. Beatriz Grigsby-Larson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Vancouver Airport Authority regarding several

issues such as: aviation skills training opportunities, development of a BC supply chain for sustainable aviation fuel, housing plan and aviation sector policy, Air Service Attraction Fund, Province's Goods Movement Strategy, collaboration on Living Wage Policy and the development of a program to create a sustained funding stream over the next five years focused on building aviation cargo capacity and reliability.

6. Mark Jiles, a consultant lobbyist with Bluestone Consulting Inc., is lobbying public office holders at several public agencies on behalf of New Car Dealers of British Columbia regarding tax policy specifically change the luxury tax rates so that it better reflects the price of vehicles, funding and issues relating to price and availability of EV's in BC and the possible impacts to the dealer network on BC.
7. Grace Johnson, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of Barrick Gold Corporation regarding efforts in relation to permitting and site remediation policies, and an interest in supporting mineral, infrastructure and economic development.
8. Emma Macklem, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Guide Dog Services exploring opportunities for provincial support toward BC & Alberta Guide Dogs' first-of-its-kind Breeding & Training Centre of Excellence being built in Delta, BC.
9. Daniel Marino, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Direct Sellers Association of Canada - Association de Ventes Directes du Canada regarding the role of independent entrepreneurs and advocating for the modernization of consumer protection policy and employment law, to help the province as it enhances economic prosperity.
10. Michael McKinnon, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at several public agencies on behalf of International Language Academy of Canada regarding study permits for International Students.
11. Michael McKinnon, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at the Ministry of Health on behalf of Kenvue Canada Inc., regarding policies and regulations applying to smoking cessation products, including those under the Drug Schedules Regulation.
12. Grant McMillan, a consultant lobbyist with West Coast Safety Consultants, Inc, is lobbying public office holders at several public agencies on behalf of BC Construction Association (BCCA) regarding

workers' compensation legislation and policy for claims adjudication, rules and regulations for occupational health & safety and reasonable WorkSafeBC assessment policy for employer registration, classification of industry and definition of workplace roles.

13. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs, is lobbying public office holders at several public agencies on behalf of Emergent BioSolutions Canada Inc. (formerly Adapt Pharma Canada Ltd.) regarding increase access to publicly funded NARCAN®(Naloxone HCl) Nasal Spray.
14. Jean-Marc Prevost and Amanda van Baarsen, consultant lobbyists with Counsel Public Affairs, are lobbying public office holders at several public agencies on behalf of Moderna Biopharma Canada Corporation regarding access to adult and pediatric vaccines, recognizing their positive economic and health system benefits collaborate in British Columbia on health research (including clinical trials) and other partnerships.
15. Scott Smith, a consultant lobbyist with Aird & Berlis, is lobbying public office holders at several public agencies on behalf of CGL First Nations Limited Partnership regarding financial assistance from the province for funding an acquisition of a resource project.
16. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of BC Chamber of Commerce regarding BC Chamber of Commerce's goals to represent the interests and priorities of BC's business community.
17. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of BC Hepatitis Network Society regarding increase access to Hepatitis Treatment in British Columbia and fund an ongoing research project to increase the broad uptake of available treatment.
18. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Tourmaline Oil Corp. regarding relations with Indigenous peoples, including treaty rights, environment, and collaborative opportunities, royalties, taxation and other governmental revenues/programs, regulatory issues, petroleum and natural gas tenure, and the development of infrastructure and regulatory matters, environmental protection, infrastructure, greenhouse gas emissions and climate strategy.
19. Jill Wilson, a consultant lobbyist with GW Group, is lobbying public office holders at several public agencies on behalf of CNIB Deafblind Community Services regarding funding.

20. BC Parks Foundation is lobbying public office holders at several public agencies in regard to create a connected system of parks and Indigenous protected area.
21. BC Poultry Association is lobbying public office holders at several public agencies regarding policies and regulations to the benefit of the BC poultry sector.
22. Canadian Home Builders Association - Central Okanagan is lobbying Member(s) of the BC Legislative Assembly regarding policy recommendations around the production and distribution of raw materials (lumber) for residential construction residential construction.
23. Climate Action Network Canada is lobbying public office holders at several public agencies regarding the liquefied natural gas industry (LNG) in British Columbia.
24. Collab-Care Inc. is lobbying public office holders at the Ministry of Health regarding implementing Collab-Care's flagship software and wearable technology SMARTNURSE into long term care facilities.
25. Coquitlam Teachers' Association is lobbying public office holders at several public agencies regarding several issues such as curriculum changes, resources, timeline, in-service, materials, collaboration time, data gathering assessments and communication, student learning and teach conditions, improving public education and advocating for measures to address recruitment and retention issues with teachers, funding of public education, Ceasefire in Palestine/Israel conflict and denounce Islamophobia, anti-Muslim hate, and antisemitism.
26. Downtown Vancouver Business Improvement Association is lobbying public office holders at several public agencies regarding matters relating to public safety, mental health and addiction support and policies on violence and threat of violence by property crime offenders and the need for action.
27. New Westminster & District Labour Council is lobbying public office holders at several public agencies regarding transit funding and a request to increase funding for the operations of the transit system.
28. Otsuka Canada Pharmaceuticals Inc is lobbying public office holders at several public agencies regarding product listing agreements of Otsuka Canada Pharmaceutical Inc innovative medicine products with BC Pharmacare, job creation and growth of BC's knowledge-based economy, Business incentives for and/or barriers to investment in BC, reimbursement for Otsuka Canada Pharmaceutical Inc nephrology medicines through the BC Renal Agency program, and to further promote the contributions and positive impact of the pharmaceutical industry in British Columbia.

29. Unifor is lobbying public office holders at several public agencies regarding matters on BC Transit, COVID-19 vaccine, policies on intimate partner violence and US-Canada trade issues, energy, fishing, forestry, hospitality, casinos and gaming, pay equity, pension regulation as well as the Labour Relations Code and *Employment Standards Act*.

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Health
Jobs, Economic Development and Innovation

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Office of the Premier
Health
Water, Land and Resource Stewardship
Jobs, Economic Development and Innovation

Top 5 Subject Matters in Active Registration Returns

Environment
Economic Development and Trade
Health
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Economic Development and Trade
Energy
Health
Indigenous Relations and Reconciliation