

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – August 2024

The following is a brief summary of new Registration Returns activated or re-activated between August 1 and August 31, 2024, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Philip Baldwin, a consultant lobbyist with TACTIX Government Relations & Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Global Cold Chain Alliance regarding regulations, policies, and programs impacting the cold storage industry, including policy and regulation of plastics.
2. Alycia Coulter, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at the Ministry of Health on behalf of Medisys Health Group Inc. regarding health solutions and services (offered by Medisys, Akira, and other TELUS Health entities) including virtual care, remote health monitoring, and symptom triage systems.
3. Jason Craik and Laila Hawrylyshyn, consultant lobbyists with Crestview Strategy, are lobbying public office holders at several public agencies on behalf of Barrick Gold Corporation regarding efforts in relation to permitting and site remediation policies.
4. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at the Ministry of Health and the Office of the Premier on behalf of HeliJet International Inc. regarding procurement processes with the provincial government in respect to their industry.
5. Bil Hetherington, a consultant lobbyist with Earncliffe Strategies, is lobbying public office holders at several public agencies on behalf of Vineyard Offshore LLC seeking to better understand the

investment and energy priorities pertaining to offshore wind in British Columbia through possible projects and in alignment with Indigenous joint ventures.

6. Benjamin Kinsella and Alexa Sipeki, consultant lobbyists with Crestview Strategy Inc., are lobbying public office holders at several public agencies on behalf of Deep Sky Corporation regarding emissions reductions initiatives, including carbon capture, utilization, and storage (CCUS) initiatives.
7. Cameron MacKay, a consultant lobbyist with CM Strategic Services, is lobbying public office holders at the Ministry of Health on behalf of BC Respiratory and Sleep Providers Association regarding changes to sleep apnea testing.
8. Dustin Owens, a consultant lobbyist with BHE Canada Limited, is lobbying public office holders at several public agencies on behalf of BHE Canada, L.P. regarding cross-border transactions of renewable energy and cross-border transmission interties and renewable energy generation.
9. William Shelling, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Pearson Education Inc. regarding the recognition of PTE Academic as a Secure English Language Test for assessing the language skills of foreign-trained teachers.
10. Devon Hill and Anita Zaenker, consultant lobbyists with Earnscliffe Strategies, are lobbying public office holders at several public agencies on behalf of Conduent Business Services Canada Inc. regarding policy and program recommendations regarding fare collection and payment systems for public transit.
11. Conduent Business Services Canada Inc. is lobbying public office holders at several public agencies regarding fare payment systems for transit operations in BC.
12. Colas Canada Inc. is lobbying public office holders at several public agencies regarding opportunities for Colas to implement low carbon innovation and waste reduction measures in B.C.'s transportation infrastructure sector, including greater use of Recycled Asphalt Product.
13. Colas Western Canada Inc. lobbying public office holders at several public agencies regarding opportunities for Colas to implement low carbon innovation and waste reduction measures in B.C.'s transportation infrastructure sector, including greater use of Recycled Asphalt Product.
14. Elanco Animal Health Incorporated is lobbying public office holders at the Ministry of Agriculture and Food regarding Animal health pharmaceuticals.

15. Migrant Workers Centre BC Society is lobbying public office holders at several public agencies regarding a variety matters such as amendments to provincial housing regulations, *BC Employments Standards Act*, a review of the BC Labour Relations Code, implementation of the *Temporary Foreign Worker Protection Act* policy and program recommendations on WorkSafeBC inspections for workplaces as well as work permits and Medical Services Plan for all temporary foreign workers.
16. Mortgage Brokers Association of British Columbia is lobbying public office holders at several public agencies regarding policy and program recommendations regarding mortgage financing for homebuyers and mortgage holders, including supports for first-time homebuyers; advocating for mortgage brokers regarding the implementation of the *Mortgage Services Act* and associated regulatory matters; and advocacy for mortgage brokers and their clients, homebuyers, including first-time homebuyers and those with mortgages on policies such as the cooling-off period, property transfer tax, and other homebuying instruments.
17. Woodlot Product Development Council is lobbying public office holders at the Ministry of Forests regarding Bill 28 and Bill 23 Compensation and Special Purpose Regulations.

The statistics below are for the month of August 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Environmental and Climate Change Strategy
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy, Mines and Low Carbon Innovation
Office of the Premier
Water, Land and Resource Stewardship
Health

Top 5 Subject Matters in Active Registration Returns

Environment
Economic Development and Trade
Health
Finances and Budgets

Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment

Health

Economic Development and Trade

Energy

Finances and Budgets

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registrar
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BRITISH COLUMBIA