

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – July 2024

The following is a brief summary of new Registration Returns activated or re-activated between July 1 and July 31, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Harness Racing BC Society regarding support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges.
2. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Horsemen's Benevolent and Protective Association of BC regarding support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges.
3. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated, is lobbying public office holders at several public agencies on behalf of Park Place Seniors Living Incorporated regarding funding for 145 new long term care beds at a Park Place facility.
4. Michael Cunningham, a consultant lobbyist with Graphite Public Affairs, is lobbying public office holders at several public agencies on behalf of The Canadian Copyright Licensing Agency (dba Access Copyright) regarding the use of copyrighted materials, licencing, and royalty payments by the Government of British Columbia and to seek fair compensation for authors and their publishers who are currently going unpaid for the use of their works.

5. Steven Eddy, a consultant lobbyist with SJE Consulting Ltd., is lobbying Parliamentary Secretary for Sustainable Economy on behalf of The Great Little Box Company Ltd. regarding funding from BC Manufacturing Jobs Fund.
6. Benjamin Kinsella, a consultant lobbyist with Crestview Strategy, is lobbying public office holder at several public agencies on behalf of Prince Rupert Port Authority regarding funding opportunities to support port operation and infrastructure expansion, as well as sustainable growth initiatives, including decarbonization and corridor community initiatives.
7. Matthew Mitschke, a consultant lobbyist with Rubicon Strategy Inc., is lobbying public office holders at several public agencies on behalf of Local 258 IBEW regarding capital investment plan.
8. Noah Mondrow, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at the Ministry of Transportation and Infrastructure and Minister of State for Infrastructure and Transit on behalf of Motor Coach Canada regarding support for the private motor coach transportation sector and seeking to collaborate with jurisdictional entities to support inter-community bussing.
9. Rob Nagai, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Emterra Environmental Inc. regarding investment from the BC government from the Ministry of Energy, Mines and Low Carbon Initiatives, Clean BC and /or BC Hydro related to increasing the power supply in the Comox Valley to allow for increased commercial electric vehicle charging for their fleet.
10. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of Shoppers Drug Mart Inc regarding Application of Technologies developed by QHR Technologies, a subsidiary of Shoppers Drug Mart, providing and expanding Mental Health and Addiction Assistance through the chain of Pharmacies and Technologies and expanding the Scope of prescriptions that may be filled directly by Pharmacists.
11. John Penner and Marco Violo, consultant lobbyists with StratgeyCorp Inc., are lobbying public office holders at several public agencies on behalf of goeasy Ltd. regarding the Consumer Protection Act and its regulatory drafting as it relates to high-cost credit and other consumer related servicing.
12. Katie Shaw, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Vineyard Offshore LLC regarding the investment and energy

priorities pertaining to offshore wind in British Columbia through possible projects and in alignment with Indigenous joint ventures.

13. Colin Stein, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Blueprint for the Well-Being of Men and Communities regarding funding over the next two fiscal years to ensure the ongoing sustainability of existing programs and development of new programs aimed at addressing the root causes of mental health challenges with BC's first responders, and their impacts on families, workplaces, and in our communities.
14. Marco Violo, a consultant lobbyist with StratgeyCorp Inc., is lobbying public office holders at several public agencies on behalf of CARFAX Canada ULC regarding issues surrounding auto theft and the Motor Dealer Act.
15. AtkinsRéalis Group Inc. is lobbying public office holders at several public agencies regarding aligning existing relationships with BC First Nations to government priorities and reconciliation initiatives, changes and trends related to BC Community Relations, Environment, Social and Governance, (ESG), and Sustainability rules and regulations in British Columbia, future transportation and infrastructure projects, future Economic Development in the province and capabilities in hydro electricity and liquified natural gas project development.
16. Blueprint for the Well-Being of Men and Communities Society is lobbying public office holders at Ministry of Mental Health and Addictions regarding funding over the next two fiscal years to ensure the ongoing sustainability of existing programs and development of new programs.
17. Bulkley Valley Credit Union is lobbying Member(s) of the BC Legislative Assembly regarding BCFSAs regarding credit unions and their strategic plans.
18. Canadian Renewable Energy Association is lobbying public office holders at several public agencies regarding the alignment of environmental assessment policy with outcomes supporting competitive BC Hydro call for power results and commitments to reconciliation, transparency and commitment to electricity transmission build-out that can support BC Hydro calls for power and "Clean BC" commitments, and BC Hydro's future calls for power to ensure a long-term, transparent schedule that supports successful procurement of renewable energy and energy storage and alignment with reconciliation objectives.
19. Citizens for My Sea to Sky Society is lobbying public office holders at several public agencies regarding climate policies and programs in BC and to clarify the BC EAO's 2024-06-17 Order related to Woodfibre LNG's proposed floating work camp in Squamish BC.

20. CNIB Deafblind Community Services is lobbying public office holders at several public agencies regarding funding to continue Intervenor Services in the province.
21. Elk Valley Resources Ltd is lobbying public office holders at several public agencies regarding several matters such as: biodiversity and wildlife management, carbon tax, climate action, cumulative effects, indigenous affairs, international trade, land conservation, land use planning, mining, project development, provincial-US transboundary matters, supply chain, tax competitiveness and water quality.
22. Fairfield Community Association of Victoria is lobbying Member(s) of the BC Legislative Assembly regarding specifics of childcare funding and requested changes to funding model.
23. Greater Vancouver International Film Festival Society is lobbying public office holders at several public agencies regarding funding as well as sector and policies and funding structures on behalf of the Arts & Culture Sector.
24. Harness Racing BC Society is lobbying public office holders at several public agencies regarding support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges.
25. Horsemen's Benevolent and Protective Association of BC is lobbying public office holders at several public agencies regarding its funding model and state of Thoroughbred and Standardbred horse racing industry in BC and the effects on those industry workers as well as support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges.
26. Powertech Labs Inc. is lobbying public office holders at the Ministry of Energy, Mines and Low Carbon Innovation regarding feedback and recommendations regarding the addition of hydrogen, ammonia, and methanol to the portfolio of energy resources regulated by BC Energy Regulator (BCER).
27. The British Columbia College of Family Physicians (A Chapter of the College of Family Physicians of Canada) is lobbying public office holders at several public agencies regarding the crisis in family medicine, the challenges faced by family physicians, and the ways family physicians and government can work together in the interest of patients.
28. The Canadian Centre to End Human Trafficking is lobbying public office holders at the Ministry of Public Safety and Solicitor General regarding policy and program recommendations to the province to adopt a new anti-human trafficking strategy that is whole-of-government approach.

29. The Canadian Copyright Licensing Agency is lobbying public office holders at several public agencies regarding the use of copyrighted materials, licencing, and royalty payments by the Government of British Columbia and to seek fair compensation for authors and their publishers who are currently going unpaid for the use of their works.
30. The Children's Family House Society of British Columbia d.b.a Ronald McDonald House Charities British Columbia & Yukon is lobbying public office holders at several public agencies regarding awareness, support, and funding for the second Ronald McDonald House in Vancouver.
31. University of Victoria Faculty Association is lobbying public office holders at several public agencies regarding a variety of matters such as: funding, post secondary governance, labour relations, intellectual property, human rights, healthy and safety guidelines.
32. Wal-Mart Canada Corp. is lobbying public office holders at several public agencies regarding arson and workplace safety as well as healthcare programs, pharmacies and vaccines.

**The statistics below are for the month of July 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).**

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Finance  
Environmental and Climate Change Strategy  
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Energy, Mines and Low Carbon Innovation  
Office of the Premier  
Water, Land and Resource Stewardship  
Environment and Climate Change Strategy

Top 5 Subject Matters in Active Registration Returns

Environment  
Economic Development and Trade  
Health  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Indigenous Relations and Reconciliation

Economic Development and Trade  
Energy  
Finances and Budgets

**O.R.L.**  
office of the  
registrar  
of lobbyists  
**BRITISH COLUMBIA**