

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – May 2024

The following is a brief summary of new Registration Returns activated or re-activated between May 1 and May 31, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Paula Arab and Michael Gould, consultant lobbyists with Navigator Ltd, are lobbying public office holders at the Ministry of Finance on behalf of Turo Canada Co. ULC regarding application of provincial sales tax and passenger vehicle rental tax on Turo's services.
2. Ashton Arsenault, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at the Ministry of Education and Child Care on behalf of Colleges of Applied Arts and Technology Pension Plan (dba CAAT Pension Plan) regarding benefits of portable pension benefits, and pension solutions for early childhood educators.
3. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of TELUS Corporation, regarding housing and social initiatives.
4. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of Marion Creek Hydro Inc. regarding the renewal of an EPA agreement.

5. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of South Sutton Creek Hydro Inc. regarding the renewal of an EPA agreement.
6. Laura Ballance, a consultant lobbyist with Laura Balance Media Group, is lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Tourism, Arts, Culture and Sport on behalf of Canadian Amateur Sport Society seeking funding for the Centre of Excellence.
7. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated, is lobbying public office holders at several public agencies on behalf of The Canadian Vaping Association regarding current 2ml restrictions in vaping products in BC, a dynamic recycling program for the used disposable cartridges and battery components of vaping products, alignment of safety regulations with those of the federal and other provincial jurisdictions, and proper enforcement of the illicit vape industry in BC.
8. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated, is lobbying public office holders at several public agencies on behalf of Railway Association of Canada regarding British Columbia's Shortline and Passenger Railways through government policy and programs, evaluating ways the rail sector can advance progress towards the Province of British Columbia's climate objectives and seek opportunities to support the rail sector in British Columbia through green innovation.
9. Steven Eddy, a consultant lobbyist with SJE Consulting Ltd., is lobbying public office holders at the Parliamentary Secretary for Sustainable Economy on behalf of Metropolitan Fine Printers Inc. regarding funding from BC Manufacturing Jobs Fund.
10. Brett Hartley, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Intellectual Property Institute of Canada regarding sustainable annual fee charged to relevant trademark agents by the federal College of Patent and Trademark Agents and the CBSA Request for Assistance Program (RFA) is active and running effectively, serving as a tool for IP rights holders to prevent counterfeit goods from entering the Canadian commerce stream.
11. Laila Hawrylyshyn, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of National Association of Career Colleges regarding regulatory and programs to enable career colleges to better help meet labour and skills development needs across the province.

12. Stefano Hollands, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of InductEV, Inc. regarding the benefits of wireless, on-route charging for all types of electric fleets. Use-cases include public transit fleets and commercial vehicles in ports.
13. Kyle Jacobs, a consultant lobbyist with Navigator Ltd., is lobbying public office holders at the Ministry of Attorney General on behalf of Canadian Beverage Association to strengthen, protect and promote a competitive business environment that inspires responsible and sustainable innovation and growth while contributing to a strong Canadian economy.
14. Sajjid Lakhani, a consultant lobbyist with Impact Public Affairs, is lobbying public officer holders at several public agencies on behalf of B.C. Hospice/Palliative Care Association regarding funding to access hospice palliative care and services as well as funding for grief and bereavement services delivered by hospice societies.
15. Sajjid Lakhani and Christian von Donat, consultant lobbyists with Impact Public Affairs, are lobbying public office holders at several public agencies on behalf of Mortgage Brokers Association of British Columbia regarding supports for first-time homebuyers, the implementation of the Mortgage Services Act, and policies like the cooling-off period, property transfer tax, and other homebuying instruments.
16. Sajjid Lakhani and Christian von Donant, consultant lobbyists with Impact Public Affairs, are lobbying public officer holders at several public agencies on behalf of The British Columbia College of Family Physicians (A chapter of the college of family physicians of Canada) to address gaps and concerns in primary care delivery; doctor shortages, administrative burdens, and recruitment efforts.
17. Nicole Lambrechts, a consultant lobbyist with NLK Strategies Inc, is lobbying public office holders at several public agencies on behalf of Trigon Pacific Terminals Limited (Trigon) regarding alignment between the development of partnerships and infrastructure (on the part of Trigon and as identified in the topic below) and provincial energy and economic development policies, to maximize benefits within BC and provincial support for development of new supply-chain partnerships and infrastructure that will enable Trigon to transition towards handling more diverse and lower-carbon commodities.

18. Anna Lilly, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of the City of Maple Ridge regarding funding for road improvement projects aimed at improving access to transit, housing, jobs and green space.
19. Nate Little and Victoria Perak, consultant lobbyists with PAA Advisory I Couseils, are lobbying public office holders at several public agencies on behalf of GoFundMe Inc. regarding policies and practices of GoFundMe and their importance with dealing with medical, memorial, and emergency issues in Canada.
20. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is lobbying public office holders at several public agencies on behalf of Child Development Foundation of British Columbia regarding capital and/or operational funding for projects.
21. Sonya Moore, a consultant lobbyist with Capital Hill Group, is lobbying public office holders at several public agencies on behalf of Electrobac Inc. regarding contracts for mobile device management and recycling and policies and programs pertaining to mobile device management and recycling.
22. Jean-Marc Prevost and Amanda van Baarsen, consultant lobbyists with Counsel Public Affairs Inc, are lobbying public office holders at several public agencies on behalf of Canadian News Media Association regarding Canada's news publishers and local journalism.
23. Jesse Shea, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at several public agencies on behalf of Netflix Services Canada ULC regarding regulatory and policy issues affecting content creating and streaming service providers, including tax incentives, to promote a robust film, television and animation sector in British Columbia.
24. Don Stickney, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation on behalf of Gamma-Dynacare Central Medical Laboratory Limited Partnership building awareness about Dynacare BC's operations and its benefit to the government innovation agenda as it relates to the lab service act.
25. Bill Tieleman, a consultant lobbyist with West Star Communications is lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Water, Land and Resource Stewardship on behalf of Beach Avenue Marina Ltd. seeking extension of marina lease from the provincial government.
26. Jill Wilson, a consultant lobbyist with GW Group, is lobbying public office holders at several public agencies on behalf of National Coalition Against Contraband Tobacco regarding the negative

community effects stemming from the illicit tobacco trade, and to advocate for additional resources for law enforcement to help with organized crime.

27. Abbott Rapid Diagnostics ULC is lobbying public office holders at several public agencies regarding the provincial healthcare strategy with respect to point of care testing, pharmacists' scope of practice for point-of-care testing, and point-of-care testing funding.
28. Barkley Project Group Limited is lobbying public office holders at several public agencies regarding economic reconciliation through Indigenous equity in electrical transmission and distribution infrastructure on Vancouver Island.
29. BC Craft Brewers Guild is lobbying public office holders at several public agencies regarding the economic sustainability of craft brewing in BC.
30. Bulkley Valley Teachers' Union is lobbying public office holders at several public agencies advocating for adequate funding from public education in the province of BC, advocating for student learning conditions in public schools in BC, and advocating for teaching conditions in the province of BC.
31. Canada Bread Company, Limited, is lobbying public office holders at several public agencies regarding programs to support economic growth, create employment opportunities, develop innovation, sustainability, advanced manufacturing, and other areas, when investing in our British Columbia operations.
32. Canadian Counselling and Psychotherapy Association is lobbying public office holders at several public agencies regarding regulation of the counselling therapy and psychotherapy profession.
33. Coast Capital Savings Federal Credit Union is lobbying public office holders at several public agencies regarding policy topics relating to affordable housing, public safety, financial literacy, credit union expansion, and taxation.
34. Energy Storage Canada is lobbying public office holders at several public agencies regarding opportunities to grow the battery and energy storage manufacturing sector in BC, and working with government on policies and programs that enhance and increase BC's energy storage assets.
35. The Gordian Group, Inc. is lobbying public office holders at several public agencies advocating for a compliant and competitive construction procurement solution known as Job Order Contracting; bringing awareness of this approach (JOC) to senior officials such that it is promoted (not mandated) as one course of action for procurement and real property staff. Additionally discuss topics around capital planning and asset management, condition assessment data collection

approaches, services and technology to support those approaches as well as the cost data that surrounds it.

36. National Council of Canadian Muslims is lobbying public office holders at several public agencies regarding incorporating islamophobia, anti-Palestinian racism education, and the Nakba into the K-12 curriculum.
37. Netflix Inc. is lobbying public office holders at several public agencies regarding regulatory and policy issues affecting content creating and streaming service providers, including tax incentives to promote a robust film, television and animation sector in British Columbia.
38. Netflix Services Canada ULC is lobbying public office holders at several public agencies regarding regulatory and policy issues affecting content creating and streaming service providers, including tax incentives to promote a robust film, television and animation sector in British Columbia.
39. Okanagan-Skaha Teachers' Union is lobbying public office holders at the Ministry of Education and Child Care regarding the funding model to school districts to increase the funding to mid-sized districts with stable enrollment that do not have the economy of scale to help with funding for increasing cost pressures.
40. The Centre for Child Development of the Lower Mainland is lobbying public office holders at several public agencies regarding funding for capital and/or funding projects.
41. The Toronto-Dominion Bank is lobbying public office holders at several public agencies regarding Cyber security policy, fraud, housing policy and public security as it applies to financial institutions.

**The statistics below are for the month of May 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).**

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Finance  
Environmental and Climate Change Strategy  
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Energy, Mines and Low Carbon Innovation  
Water, Land and Resource Stewardship  
Jobs, Economic Development and Innovation

Top 5 Subject Matters in Active Registration Returns

Environment

Economic Development and Trade

Health

Finances and Budgets

Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment

Economic Development and Trade

Indigenous Relations and Reconciliation

Energy

Employment and Training

O.R.L.  
office of the  
registrar  
of lobbyists  
BRITISH COLUMBIA