

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – January 2024

The following is a brief summary of new Registration Returns activated or re-activated between January 1 and January 31, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Kareem Allam, a consultant lobbyist with Fairview Strategy Inc., is lobbying public office holders at several public agencies on behalf of Cape Group Management Ltd regarding an integrated work, play, live, housing and mixed tenure model that incorporates market, social, and supportive housing as well as commercial and retail uses while embedding-low barrier employment.
2. Utilia Amaral, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Uplight, Inc. seeking opportunities to enter in contract with utilities to support energy management, customer engagement, customer access to programs through a platform.
3. Jarred Anderson, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at several public agencies on behalf of Seqirus Canada Inc. regarding public funding for the provision of FLUAD[®], an inactivated, adjuvanted seasonal influenza vaccine, for BC seniors.
4. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at the Ministry of Environment and Climate Change Strategy and the Office of the Premier on behalf of GFL Environmental Inc. informing the conditions for provincial policy certainty that provides for increased diversion rates of organics and solid waste in B.C. while reducing emissions.

5. Cassandra Duncan, a consultant lobbyist with Forecheck Strategies, is lobbying public office holders at Ministry of Transportation and Infrastructure on behalf of Chohan Freight Forwarders Ltd. regarding provincial Commercial Transport Regulations and Commercial Vehicle Safety and Enforcement.
6. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Coastal Research Society regarding the adoption of the pacific salmon aquaculture open-net pen plan to transition to sustainable aquaculture practices in British Columbia waters.
7. Andrew Frymire, a consultant lobbyist with Frymire Consulting Ltd, is lobbying public office holders at several public agencies on behalf of Pasutto Holdings Inc. regarding a submission of Land Act applications for private moorage and road access tenures.
8. Stefano Hollands, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Canadian Tire Corporation, Limited regarding supply chain connections and the risk of potential disruptions due to a range of factors.
9. Larry Hope, a consultant lobbyist with Larry Hope Consulting Inc., is lobbying public office holders at the Ministry of Education and Child Care on behalf of Nelson Education Ltd. regarding policy and programs governing technologies that enable in-class, virtual and distance learning in the K-12 education system, seeking opportunities to become a primary provider of resources in the K-12 education system, kindergarten to grade 12 educational resources to support the British Columbia curriculum and expectations, assessment materials, online digital platform, Edwin, and seeking contracts related to the client's technology, products and resources designed to support the K-12 curriculum, with specific focus on the Edwin Ecosystem and curriculum resources.
10. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Consulting Inc., are lobbying public office holders at several public agencies on behalf of Cornerstone International Community College of Canada regarding the value that international students provide to the economy and are interested in getting more diploma programs approved by the government.
11. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Consulting Inc., are lobbying public office holders at several public agencies on behalf of Langley Memorial Hospital Foundation regarding the current and future health care requirements and the need to address the lack of resources the Langley Hospital has received over the years and will require in the coming years.

12. Robin MacLachlan, Claire Smith and Adam Yahn, consultant lobbyists with Summa Strategies Canada Inc., are lobbying public office holders at several public agencies on behalf of A Place for Rover Inc. regarding the Employment Standards Act (ESA) and the Workers Compensation Act (WCA).
13. Alistair Morton, a consultant lobbyist with Navigator Ltd., is lobbying public office holders at the Ministry of Finance on behalf of Turo Canada Co. ULC regarding changes to the Marketplace Facilitator Tax as well as the application of provincial sales tax and passenger vehicle rental tax on Turo's services.
14. Christina Rzepa, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Encorp Pacific (Canada) regarding compliance with and opportunities for improvements to BC's beverage container recycling programs and regulations for stewardship agencies.
15. Brian Senio, a consultant lobbyist with Korte Consulting, is lobbying public office holders at several public agencies on behalf of Eavor Technologies Inc., regarding geothermal incentive policies and grants that support technology development (prototypes) and commercial projects.
16. Anita Zaenker, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of Coalition of Child Care Advocates of B.C. in regard to increase public funding for child care to lower parent fees, raise educator compensation and education, and expand access to public and community-owned licensed child care spaces.
17. Anita Zaenker, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at the Ministry of Finance on behalf of First West Credit Union regarding changes to federal continuance which First West Credit Union is pursuing and role of BCFSa in that process.
18. Air Canada is lobbying public office holders at several public agencies regarding the supply of sustainable aviation fuel into B.C. and the impact of the Low-Carbon Fuel Standard as it relates to jet fuel.
19. BC Turkey Association is lobbying public office holders at several public agencies regarding policy recommendations for agriculture in BC.
20. Canadian Council for Sustainable Aviation Fuels is lobbying public office holders at several public agencies regarding policy and program recommendations regarding the government's intention to regulate aviation fuel under the low carbon fuels act.

21. Colas Canada Inc. is lobbying public office holders at several public agencies regarding low carbon innovation and waste reduction measures in B.C.'s transportation infrastructure sector, including greater use of Recycled Asphalt Product.
22. Colas Western Canada Inc. is lobbying public office holders at several public agencies regarding low carbon innovation and waste reduction measures in B.C.'s transportation infrastructure sector, including greater use of Recycled Asphalt Product.
23. Deep Sky Corporation is lobbying public office holders at several public agencies regarding emissions reductions initiatives, including carbon capture, utilization, and storage (CCUS) initiatives.
24. Downtown Eastside SRO Collaborative Society is lobbying public office holders at several public agencies regarding vacancy control (rent control tied to the unit) in Single Room Occupancy (SRO) buildings within the City of Vancouver.
25. Fraserside Community Services Society is lobbying public office holders at several public agencies regarding additional funding for meeting budgetary needs to assist persons served.
26. Great Bear Nature Tours Ltd. Is lobbying public office holders at several public agencies to advocate for an improved process for land access to ensure business security for wilderness tourism operators and for bear viewing and ecotourism through policy and legislative changes to forestry, salmon farming and grizzly bear hunting.
27. Inclusion Langley Society is lobbying public office holders at several public agencies regarding changes to application of EHT and services for children, youth and adults with developmental or intellectual disabilities.
28. Taskrabbit Inc. is lobbying public office holders at several public agencies regarding the Employment Standards Act (ESA) and the Workers Compensation Act (WCA).
29. Think Research Corporation is lobbying public office holders at Ministry of Health regarding their software and workflow platform to assist citizens to efficiently find health care options close, thereby reducing the burden on the health care system.
30. Unifor is lobbying public office holders at several public agencies regarding various matters including BC transit, Covid-19 Vaccine, energy, forestry, hospitality, labour relations code, pension regulation, transportation and policy and program recommendations regarding the government's stimulus response measures related to COVID-19 economic recovery.

31. University of Victoria Graduate Students' Society is lobbying public office holders at several public agencies regarding affordable housing in the Victoria region, anti-racism, anti-colonialism, and other human rights, equity, diversity and inclusion issues, rights of graduate students under the Ministry of Advanced Education, Skills and Training related to graduate funding, research, housing, living conditions, mental health and addictions, etc., divestment from non-renewable energy and climate emergency mitigation, and seeking permanent extension of the BC Graduate Scholarship from the Ministry of Advanced Education, Skills and Training.

The statistics below are for the month of January 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Environmental and Climate Change Strategy
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy, Mines and Low Carbon Innovation
Health
Office of the Premier
Environment and Climate Change Strategy

Top 5 Subject Matters in Active Registration Returns

Environment
Health
Economic Development and Trade
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Health
Economic Development and Trade
Energy
Finance and Budgets