

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – March 2023

The following is a brief summary of new Registration Returns activated or re-activated between March 1 and March 31, 2023 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Karamveer Bal, a consultant lobbyist with Pathway Strategies Inc., is lobbying public office holders at several public agencies on behalf of Paladin Labs Inc. regarding Paladin Labs Inc.'s diverse range of highly focused specialty branded pharmaceuticals.
2. Ashley Brambles, a consultant lobbyist with Edelman Global Advisory, is lobbying public office holders at several public agencies on behalf of GlaxoSmithKline Inc. in regard to the pharma industry and vaccine innovation.
3. Nasha Brownridge and Frederik Larouche, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Canadian Association for Pharmacy Distribution Management in regard to funding of pharmaceutical distribution in British Columbia and ensuring sustainability of Canada's pharmaceutical distributors.
4. Emilio Caputo and Leila Farmer, consultant lobbyists with Global Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Canadian Hydrogen and Fuel Cell Association regarding the adoption of hydrogen and hydrogen fuel technologies, carbon pricing, and policies encouraging reduction in CO2 emissions.

5. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated, is lobbying public office holders at several public agencies on behalf of Stave Lake Investments Limited Partnerships communicating advice and compliance with the Water Sustainability Act.
6. Hal Danchilla, a consultant lobbyist with Canadian Strategy Group, is lobbying public office holders at several public agencies on behalf of GFL Environmental Inc. regarding the development of policy and how to advance private sector investments to increase waste diversion, recycling of organic waste responsibly, and efficiently and at the lowest cost to taxpayers that enables greater environmental protection through effective low carbon and reliable pick up and processing facilities.
7. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of BHE Canada L.P. regarding cross-border transmission interties.
8. Bryan Detchou and Jon Robinson, consultant lobbyists with Crestview Strategy Inc., are lobbying public office holders at several public agencies on behalf of McDonald's Restaurants of Canada Limited regarding matters including labour pressures, labour and skills training strategy and investments in BC agriculture commodities.
9. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Canadian Anesthesiologists' Society (CAS) in regard to discuss potential solutions to address B.C.'s health human resources capacity issues and surgical backlogs.
10. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Tantalus Labs to advocate for the reduction of the federal Cannabis Excise Tax, in order to facilitate the viability of small craft producers.
11. Jeffrey Ferrier, a consultant lobbyist with Hill + Knowlton Strategies, is lobbying public office holders at the Ministry of Health on behalf of Cepheid Canada ULC in regard to policy and program recommendations on expanding access to decentralized molecular diagnostic testing for more British Columbians.
12. Jeffrey Ferrier, a consultant lobbyist with Hill + Knowlton Strategies, is lobbying public office holders at the Ministry of Health and Member(s) of the BC Legislative Assembly on behalf of Seqirus Canada Inc. regarding continued public funding for the provision of FLUAD[®], an

inactivated, adjuvanted seasonal influenza vaccine, for all BC seniors residing in a community setting.

13. Nina Fourie, a consultant lobbyist with FleishmanHillard HighRoad Corp, is lobbying public office holders at several public agencies on behalf of Canadian Media Producers Association - BC Branch regarding improving opportunities for equity-seeking producers in BC, insurance solutions for Film and Television sector, and support for BC film and television sector related to the designation of national funding, tax credits, funding for Creative BC, Federal Emergency Relief Fund and funding through Creative BC.
14. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Dalhousie Drive Investments Inc. in regard to an outcome in which a storm water issue is adequately addressed by the land owner (the Province of BC) in order to allow the development of additional rental housing to move forward.
15. Jasmine Lagundzija and Alexa Sipeki, consultant lobbyists with Crestview Strategy Inc., are lobbying public office holders at several public agencies on behalf of Chegg, Inc. in regard to the benefits of education-technology to support student success in post-secondary education.
16. Sajjid Lakhani, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of the Canadian Society for Medical Laboratory Science, in regard to the recommendations of the Cayton Report to this profession and future regulation and to regulate Medical Laboratory Assistants and support Medical Laboratory Professionals across the province including training and adding new MLTs to the province.
17. Sajjid Lakhani, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Take a Hike Youth Mental Health Foundation in regard to early intervention and early intervention mental health supports embedded in classrooms and is seeking funding for such programs from the Ministry of Health, Ministry of Children and Family Development, Ministry of Mental Health and Addictions, and Ministry of Education.
18. Bradley Lavigne, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Vopak Development Canada Inc. in regard to Vopak Pacific Canada Liquid Bulk Export and Storage Terminal Road, and Rail & Utility Corridor Expansion Project in Prince Rupert.
19. Bradley Lavigne, Jean-Marc Prevost and William Shelling, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Medaca

Health Group Inc. in regard to assess the level of interest in acquiring services offered by Medaca Health Group to help employees on long term mental health leave to return to their jobs successfully and expeditiously.

20. Nate Little, a consultant lobbyist with PAA Advisory | Conseils, is lobbying public office holders at several public agencies on behalf of TikTok Technology Canada Inc. regarding policies to support TikTok creators and users in British Columbia and foster the creation, discoverability, and exportability of cultural content online, including Indigenous and French-language content.
21. Mary Polak, a consultant lobbyist with Maple Leaf Strategies, Inc., is lobbying public office holders at the Ministry of Environment and Climate Change Strategy on behalf of Hope Environmental Ltd. in regard to a proposed waste handling facility.
22. Edward Rihn, a consultant lobbyist with BHE Canada Limited, is lobbying public office holders at several public agencies on behalf of BHE Canada L.P. regarding cross-border transmission interties.
23. Jon Robinson, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of NorthRiver Midstream Inc. in regard to climate action policies including the transition to an output-based pricing system.
24. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd, is lobbying public office holders at several public agencies on behalf of Parkwood 88th Street Property Limited Partnership in regard to construction of a Highway Interchange off of Highway 99 near 78th Ave is built in compliance of Ministry of Forests, water and environmental standards.
25. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Body Glamour Institute of Beauty by Anita Inc o/a Anderson College of Health, Business and Technology regarding a new health focused certified program to have approved to deliver in the province.
26. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Flutter Entertainment plc in regard to regulating private online gambling.
27. Don Stickney, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of BC Marine Terminal Operators Association regarding policy implications of taxation.
28. Gurpreet Vinning, a consultant lobbyist with Prospectus Associates, is lobbying public office holders at several public agencies on behalf of GCT Global Container Terminals Inc. regarding port

development.

29. Gurpreet Vinning, a consultant lobbyist with Prospectus Associates, is lobbying public office holders at several public agencies on behalf of Vancouver Shipyards Co. Ltd., to advocate on policy and program recommendations regarding the government's BC Shipbuilding strategy.
30. Gurpreet Vinning, a consultant lobbyist with Prospectus Associates, is lobbying public office holders at several public agencies on behalf of Vitalus Nutrition Inc. is seeking provincial government financial assistance for a project to enhance the essential dairy processing infrastructure in Western Canada.
31. Leah Ward, a consultant lobbyist with Wellington Advocacy Inc., is lobbying public office holders at several public agencies on behalf of WestJet Airlines Ltd. seeking ongoing general communication with the Government of British Columbia regarding the aviation industry in the province, including updates about the recovery of Canadian air travel and discussion about competitiveness of the industry in the province.
32. Matt Williamson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public officer holders at several public agencies, on behalf of Teck Resources Limited in regard to a variety of matters including advocacy on biodiversity and wildlife management; carbon tax, climate action; cumulative effects; energy competitiveness; indigenous affairs; innovation; land conservation; mine operations; mine permitting; supply chain; water quality; and Provincial – US transboundary matters.
33. The Arts Club of Vancouver Theatre Society is lobbying public office holders at the Ministry of Tourism, Arts, Culture and Sport in regard to funding for BC's Arts and Culture sector.
34. Business Council of Canada is lobbying public office holders at several public agencies regarding a variety of matters including budget, Canada/US border, corporate governance, critical minerals, cybersecurity, electricity, electric vehicles, energy transition, environmental assessment, greenhouse gas regulations, immigration, infrastructure, innovation, internal trade, skills and training and trade.
35. Catherine White Holman Wellness Society is lobbying public office holders at the Ministry of Health regarding name and gender change process as well as database integration in health.
36. Clearpoint Health Network Inc. is lobbying public office holders at several public agencies in regarding changes to public and private health specific to surgical centers and healthcare facilities.

37. Cranbrook Boys' and Girls' Club is lobbying public office holders at several public agencies regarding changes to regulations concerning child care, recreation, and child and youth supports.
38. Dawson Creek Fire Fighters Association is lobbying public office holders at several public agencies regarding changes to Cancer Presumption and Minimum Periods of Cumulative Employment, Mandatory Cancer Prevention Programs, Primary Care Cancer Evaluations for Firefighters, Mandatory Psychological Safety in the Workplace.
39. Dentalcorp Holdings Ltd is lobbying public office holders at several public agencies in regard to optimal conditions for the provision of oral health care by the private sector.
40. High Tide Inc is lobbying public office holders at Ministry of Energy, Mines and Low Carbon Innovation in regard to empowering licensed cannabis retailers to better compete with the illicit market, including on price and consumer access.
41. London Drugs Limited is lobbying public office holders at Ministry of Energy, Mines and Low Carbon Innovation regarding policy and program recommendations regarding the government's Greenhouse Gas Reduction Regulations initiatives, specifically in the area of transportation.
42. Maplebear Canada Inc. d/b/a Instacart is lobbying public office holders at the Ministry of Labour regarding the development of its precarious work and gig economy strategy.
43. MVZEIF is lobbying public office holders at several public agencies to seek funding to support climate actions programs and initiatives that align with CleanBC Plan.
44. New Westminster Teachers' Union is lobbying public office holders at Ministry of Education and Child care and Member(s) of the BC Legislative Assembly in regard to Indian farmer' movement, teacher contract negotiations and COVID-19 regulations as well as education policy in the K-12 school system.
45. Parent Support Services Society of BC is lobbying public office holders at several public agencies in regard to funding, program resources and legislation to support child abuse primary prevention initiatives.
46. PayIt Digital Government Inc. is lobbying public office holders at several public agencies in regarding changes to how the province of BC processes and accepts payments from its residents.
47. PureSphera Group inc. is lobbying public office holders at the Ministry of Environment and Climate Strategy in regard to recycling technologies and a pilot project within the whitegoods EPR regulation to gain important GHG reductions.

48. The Students' Union of Vancouver Community College is lobbying BC Transit and Member(s) of the BC Legislative Assembly regarding a variety of matters including access to menstrual products and supply; affordable and accessible public transit for public post-secondary students; sexual violence and misconduct policies for public post-secondary institutions; tuition fees and a progressive program that provides up-front, needs-based, non-payable loans to ensure British Columbians return to the workforce.
49. The Truck Loggers Association public office holders at several public agencies in regard Forest Sector Policy.
50. Vancouver Humane Society is lobbying public office holders at several public agencies regarding legislative and regulatory changes on animal welfare.

The statistics below are for the month of March 2023, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly

Finance

Office of the Premier

Health

Environmental and Climate Change Strategy

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly

Energy, Mines and Low Carbon Innovation

Office of the Premier

Health

Jobs, Economic Development and Innovation

Top 5 Subject Matters in Active Registration Returns

Environment

Health

Economic Development and Trade

Finances and Budgets

Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment

Health

Finance and Budgets

Energy
Employment and Training

O.R.L.
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registrar
of lobbyists
BRITISH COLUMBIA