

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – October 2020

The following organizations and consultant lobbyists submitted new registrations under the *BC Lobbyists Transparency Act*, and they were activated between October 1 and October 31, 2020. A brief summary of lobbying activities organizations and consultant lobbyists have carried out or expect to carry out is provided. Search the Lobbyists Registry for full details of each registration at [www.lobbyistsregistrar.bc.ca](http://www.lobbyistsregistrar.bc.ca).

1. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at the Ministry of Health on behalf of Leo Pharma Inc. regarding a product listing agreement for the treatment Enstilar.
2. Danielle Bourgeois, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of the Canadian Men's Health Foundation to seek funding to address a significant gap in health care.
3. Danielle Bourgeois and Kimanda Jarzebiak, consultant lobbyists with Ascent Public Affairs, are lobbying public office holders at several public agencies on behalf of DigiBC - The Interactive & Digital Media Industry Association of British Columbia regarding enhancement to the Interactive Digital Media Tax Credit, to increase it and to provide incentives for regionality and diversity.
4. Danielle Bourgeois, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of the Praxis Spinal Cord Institute regarding funding and other support from the provincial government to continue work in spinal cord injury research and innovation.

5. Dennis Chan, a consultant lobbyist with Pathway Advisory Services, is lobbying public office holders at the Ministry of Health on behalf of EMD Inc. regarding reimbursement for medicines, including REBIF and MAVENCLAD.
6. Eric Dillane, a consultant lobbyist with Hill+Knowlton Strategies, is lobbying public office holders in the Ministry of Health and Members of the BC Legislative Assembly on behalf of Diabetes Canada regarding improving access to medical devices and public coverage of advanced glucose monitoring devices.
7. Stephen Howard, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of British Columbia Technology Association to seek an investment of \$50 million over five years in ScaleUp BC, a partnership to drive economic growth and competitiveness across BC.
8. Erin Iverson, a consultant lobbyist with the Capital Hill Group, is lobbying public office holders at several public agencies on behalf of Tanium to seek contracts with the provincial government in regards to its endpoint mapping software.
9. Anna Lilly, a consultant lobbyist with FleishmanHillard HighRoad, is lobbying public office holders at several public agencies on behalf of Walmart Canada regarding the distribution of the influenza vaccinations to pharmacies, and policy and program recommendations related to recycling, industry product stewardship, green buildings, food production and supply chain management.
10. Lindsay Maskell, a consultant lobbyist, is lobbying public office holders at B.C. Infrastructure Benefits Inc. on behalf of the Ironworkers District Council of Western Canada regarding use of locally fabricated products in infrastructure projects.
11. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is lobbying public office holders at several public agencies on behalf of Mountainside Quarries Group Inc. to secure a quarry permit under the Mines Act and related permits.
12. Dan Moulton, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Square Inc. regarding policies and programs related to online payments systems, as well as e-commerce and online privacy and banking.
13. Rob Nagai, a consultant lobbyist with Bluestone Gov't Relations, is lobbying public office holders at several public agencies on behalf of the College of Optometrists of British Columbia with regard to best practices for safety during the pandemic and changes to the Health Professional Regulation.

14. Moe Sihota, a consultant lobbyist with Parhar Investments&Consulting Ltd, is lobbying public office holders at several public agencies on behalf of Transdev Canada Inc with respect to provision of digital platforms and operational services; provision of consulting and operational advice for major projects; and provision of operational and construction services.
15. Madison Simmons, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of the Equal Work Equal Pay BC Coalition, to advocate for equivalent increases to union and non-union community social services employees.
16. Danya Vered, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at several public agencies on behalf of Symvivo Corporation regarding provincial funding to support increased biopharmaceutical manufacturing capacity.
17. Jamie Zuffa-Kniert, a consultant lobbyist with HSC and Associates, is lobbying public office holders in the Ministry of Children and Family Development on behalf of Kids U Inc. regarding funding from the Childcare BC New Spaces Fund.
18. The Association for Action on Smoking and Health is lobbying public office holders at a number of public agencies with respect to the government's tobacco reduction strategy and changes to tobacco, smoking and vaping policies and programs, including provincial tobacco, nicotine and vaping regulations and taxes.
19. The BC Association of Community Health Centres is lobbying public office holders at several public agencies regarding Community Health Centre funding, regional governance involvement with Primary Care Networks across the province, involvement in health care planning and the development of new Community Health Centres.
20. Brightside Community Home Foundation is lobbying public office holders in the Ministry of Finance regarding changes to the Lobbyists Transparency Act.
21. The British Columbia Hotel Association is lobbying public office holders at several public agencies to deem the accommodation industry as an essential service in order to provide safe shelter for first responders, essential services and priority needs to support public health and wellness during the pandemic.
22. Burnaby Neighbourhood House Society is lobbying public office holders at a number of public agencies on several issues including poverty relief and support for local residents and to secure a location and funding for a permanent home for the Burnaby Neighborhood House - North House.

23. The Canadian Hydrogen and Fuel Cell Association CHFCA is lobbying public office holders at a number of public agencies on several issues including funding and support for hydrogen energy projects, and policy supporting clean fuel deployment.
24. The Canadian Live Music Association is lobbying public office holders in the Ministry of Attorney General with respect to the Amplify BC Fund and changes to consumer protection relating to secondary ticketing.
25. The Canadian Marketing Association is lobbying public office holders in the Ministry of Citizens' Services with respect to the Personal Information and Protection Act.
26. The Canadian Mental Health Association Prince George Branch is lobbying public office holders in the Ministry of Forests, Lands, Natural Resource Operations, and Rural Development to seek completion of the crown land property and house transfer to CMHA Prince George.
27. Clements Centre Society is lobbying public office holders at a number of public agencies to seek funding for services to adults with developmental disabilities and/or families of children with special needs.
28. The Community Legal Assistance Society is lobbying public office holders at a number of ministries and public agencies with respect to amendments to legislation including the Mental Health Act and the Adult Guardianship Act.
29. The Co-operators Group Ltd. is lobbying public office holders at a number of public agencies with respect to issues related to BC strata insurance including stronger enforcement of existing regulations and requirements; amendments to the Strata Property Act; a cross-jurisdictional review and implementation of best practices to protect unit owners; an education campaign for unit owners and corporation boards; and stronger building code requirements.
30. The Coquitlam Teachers' Association is lobbying public office holders at a number of public agencies with respect to a range of issues including adequate funding of public education and concerns around prevalence model funding; curriculum changes, timelines, data gathering assessments and communication; and measures to address recruitment and retention issues with teachers.
31. Cronos Group Inc. is lobbying public office holders at several public agencies regarding potential cannabis sales to the B.C. government, as well as legislative and/or regulatory changes with respect to cannabis.

32. DigiBC - The Interactive & Digital Media Industry Association of British Columbia is lobbying public office holders at several public agencies regarding enhancement to the Interactive Digital Media Tax Credit, to increase it and to provide incentives for regionality and diversity.
33. Diversity by Design Society is lobbying public office holders at the Ministry of Education and members of the BC Legislative Assembly regarding changes to the Independent Distributed Learning funding rates.
34. Food, Health & Consumer Products of Canada/Produits alimentaires, de santé et de consommation du Canada is lobbying public office holders at a number of public agencies regarding matters related to the food, health and consumer products sector, including labour, retail practices, rules-based trade, pandemic-related concerns, and sustainability.
35. The Horsemen's Benevolent and Protective Association of BC is lobbying public office holders at a number of ministries and agencies with respect to funding of horseracing activities and protection of jobs within the industry.
36. Imperial Metals Corporation is lobbying public office holders at a number of public agencies regarding matters including mining health & safety, with particular reference to the Mines Act and the accompanying Health, Safety and Reclamation Code for Mines; provincial tax measures that are competitive when compared to other mining jurisdictions; legislative, regulatory and/or policy measures related to environmental and sociology-economic impacts of mining and mineral exploration; policies surrounding mine regulation and permitting including financial securities; and reopening the operations of the Mount Polley mine, the Huckleberry mine, the Red Chris mine and a number of smaller exploration projects across the province.
37. The James Bay Health & Community Services Society is lobbying public office holders at a number of public agencies to seek funding for the Community Based Social Services sector (the James Bay Community Project in particular) to support low income families and seniors.
38. The Kelowna Christian Center Society is lobbying public office holders at a number of public agencies to ask that Independent Direct Learning schools be included significantly in the reassessment of online learning policy.
39. Mastercard Canada is lobbying public office holders at the British Columbia Liquor Distribution Branch and the British Columbia Hydro and Power Authority regarding the development and implementation of electronic payments and cybersecurity standards.

40. MNP Management Services LTD. is lobbying public office holders at a number of public agencies with respect to provision of strategic management advisory services.
41. The Metro Vancouver Convention and Visitors Bureau (also known as Tourism Vancouver) is lobbying public office holders at a number of public agencies with respect to potential stimulus measures in future tourism rebuilding initiatives; protocols restricting assembly for events and conferences; and allocation of provincial COVID recovery stimulus funding.
42. The Motion Picture Production Industry Association of BC is lobbying public office holders at a number of public agencies with respect to competitive tax credits or incentives as compared to other jurisdictions.
43. The Nanaimo Professional Firefighters Association is lobbying public office holders in the Ministry of Labour with respect to amendments to current WCB policy to improve the health and lives of firefighters and their families, including matters related to cancer latency periods and mental health.
44. The Physiotherapy Association of BC is lobbying WorkSafeBC and the Ministry of Health with respect to various matters including a request that Interim Physiotherapists be able to continue working as Interim Physiotherapists during a time when the clinical exam is not available due to COVID; improvements to Medical Services Plan physiotherapy benefits; and a recommendation that physiotherapists be included on the Primary Care teams.
45. Pinnacle Renewable Energy Inc. is lobbying public office holders at a number of public agencies with respect to matters including increased utilization of forest biomass; increased access to fire-killed and other dead and damaged timber; and continued funding of the Forest Enhancement Society of BC.
46. Purdue Pharma (Canada) is lobbying public office holders in the Ministry of Health and the Ministry of Mental Health and Addictions regarding policy to support appropriate use of innovative prescription medications, and to develop partnership initiatives between government and Purdue Pharma (Canada).
47. SAS Institute (Canada) Inc. is lobbying public office holders at a number of public agencies in an effort to expand the use of SAS products and services relating to data analytics. SAS will seek to accomplish this through the awarding of new contracts and/or the amendment of existing contracts with the Government of British Columbia.
48. The VGH & UBC Hospital Foundation is lobbying public office holders at the Ministry of Health regarding funding, and to advocate for health-care funds to be directed toward programs, hospitals

and equipment, as well as amendments to the *Lobbyists Transparency Act* and Regulation with respect to charitable organizations and/or the non-profit sector generally.

49. Wal-Mart Canada Corp. is lobbying public office holders at the Ministry of Health regarding the Province's goals for Fall 2020 influenza vaccinations and Province-wide distribution of the influenza vaccine.

