Who's Lobbying Who in BC?

Monthly Snapshot - June 2019

The following organizations and consultant lobbyists submitted their registrations under the B.C. Lobbyists Registration Act and they were activated between June 1 and June 30, 2019. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

- Jennifer Babcock, a consultant lobbyist with Crestview Strategy, is arranging meetings with a number of MLAs on behalf of Huawei Canada Inc. to discuss continued partnership with telecommunications companies, as well as Huawei Canada's 5G technology, current and long term investments and business objectives in Canada, including employment in Canada.
- 2. Mike Bailey, a consultant lobbyist with Western Police Consultants Inc., is lobbying staff of the Ministry of Transportation and Infrastructure on behalf of KTL Transport Inc. to brief officials on the need to change Tax Management Policy.
- 3. Erin Beattie, a consultant lobbyist with Global Public Affairs, is lobbying a number of public office holders on behalf of Amazon Web Services regarding policy and contracts related to cloud based services, and availability of a high-skilled tech workforce.
- 4. David Bieber and Bradley Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are arranging meetings with several public office holders on behalf of Highend Limousine Services Ltd., dba Aerocar Service, to discuss regulations regarding ride-sharing in British Columbia.
- 5. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is lobbying public office holders in the Ministry of Energy, Mines and Petroleum Resources on behalf of the Vancouver Airport Authority regarding environmental sustainability initiatives.
- 6. Jeremy Bruce, a consultant lobbyist with Summa Strategies, is arranging meetings with a number of public office holders on behalf of the Clear Seas Centre for Responsible Marine Shipping to seek operational funding.

- 7. Dennis Burnside, a consultant lobbyist with the Capital Hill Group, is lobbying the Minister of Municipal Affairs and Housing on behalf of The District of Mission to pursue additional funding for the Fraser River Sewer Crossing Project.
- 8. Maeghan Dewar, a consultant lobbyist with Longview Communications and Public Affairs, is arranging meetings with the Premier and the Minister of Energy, Mines and Petroleum Resources, and their staff, on behalf of Coastal GasLink Pipeline Ltd. regarding construction timelines and progress of the Coastal GasLink pipeline from Dawson Creek to Kitimat.
- 9. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are arranging meetings with several public office holders on behalf of Surespan Group regarding the services and benefits that Surespan can provide.
- 10. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are arranging meetings with several public office holders on behalf of the Prosthetics and Orthotics Association of British Columbia to educate the provincial government about the Prosthetic and Orthotics Association of British Columbia.
- 11. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are arranging meetings with several public office holders on behalf of the British Columbia Seniors Living Association to promote and educate the provincial government on the British Columbia Seniors Living Association.
- 12. Terry Joubert, a consultant lobbyist, is lobbying public office holders at BC Hydro on behalf of Woodside Energy (International) Canada regarding Kitimat LNG electricity supply.
- 13. Zayge Klein and Dustin Alvarez, consultant lobbyists with Strategies North Advisory Inc, are arranging meetings with a number of public office holders on behalf of the Williams Lake Indian Band to discuss First Nations participation in the legal cannabis industry and an Investing in Canada Plan Infrastructure funding application.
- 14. Anna Lilly, a consultant lobbyist with FleishmanHillard HighRoad Corp., is lobbying the Minister of Environment and Climate Change, and the Minister's staff, on behalf of Encorp Pacific (Canada) regarding strategies for enhancing and achieving equity in the beverage container recycling system in BC.
- 15. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is arranging meetings with a number of public office holders on behalf of Aurora Industrial Machines Inc. to explore strategic partnerships with/funding by government of development of innovative technology.

- 16. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is arranging meetings with a number of public office holders on behalf of HARBO Technologies Ltd. to introduce the company and its technology to government decision-makers.
- 17. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is arranging meetings with a number of public office holders on behalf of Ekona Power Inc. to explore potential for partnerships with/funding by government of development of new clean technology.
- 18. Richard Mullin, a consultant lobbyist with Impact Public Affairs, is arranging meetings with several public office holders on behalf of Fontem Canada to provide industry input on vaping products and their uses.
- 19. Sarina Rehal, a consultant lobbyist with Crestview Strategy, is lobbying staff of several public agencies on behalf of the Canadian Urban Transit Research and Innovation Consortium regarding a co-investment strategy and funding for low-carbon smart mobility research, including the hydrogen propulsion industry.
- 20. Eden Toth, a consultant lobbyist with Ascent Public Affairs, is arranging meetings with several public office holders on behalf of the Tourism Association of Vancouver Island to increase the economic benefits that flow from tourism to the Vancouver Island Region by establishing the region as an internationally recognized preferred travel and getaway destination.
- 21. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying several public office holder on behalf of the Canadian Energy Pipeline Association to discuss energy pipelines in BC and Canada, and to discuss the implications of government policy on CEPA and its members.
- 22. Matt Williamson, a consultant lobbyist with Global Public Affairs, is arranging meetings with several public office holders on behalf of Global Container Terminals to discuss the operations and potential new initiatives of Global Container Terminals.
- 23. 7-Eleven Canada is lobbying several public office holders on a number of issues, including retail of age-restricted products and recommendations for pre-budget consultations.
- 24. Accenture Inc. is lobbying staff of several public agencies to discuss how they can improve the overall business capabilities and performance of BC crown corporations and public agencies to achieve their strategic goals.
- 25. Amgen Canada Inc. is lobbying a number of public office holders regarding updates on Amgen's research, and the listing and reimbursement of their products.
- 26. Aphria Inc. is lobbying staff of several ministries regarding regulations and policies related to cannabis, specifically regulations dealing with the production, distribution and sale of cannabis in BC.

- 27. The Architectural Institute of British Columbia is lobbying the Minister of Advanced Education, Skills and Training regarding amendments to the Architects Act.
- 28. The BC Agriculture Council is lobbying the Minister of Agriculture to ensure that the proposed regulations for the ALC support farm business operations.
- 29. The BC Alliance for Healthy Living Society is lobbying several public office holders regarding BC's Active Transportation Strategy, the health benefits of sustainable active transportation and the link between poverty, food insecurity and chronic disease.
- 30. The BC Poverty Reduction Coalition is lobbying a number of public office holders to discuss the Poverty Reduction Plan and the #AllOnBoard campaign.
- 31. Becton Dickinson Canada Inc. is lobbying several public office holders on a number of issues, including managing high-risk drugs, medication errors, healthcare worker safety, public sector investments in long-term care and residential care, guidelines with respect to procurement of medical technologies, policies related to lab testing and code approvals for reimbursement.
- 32. The British Columbia Trucking Association is lobbying a number of public office holders on a number of issues, including seeking amendments to the BC Commercial Transport Act, BC Commercial Transport Regulations, Commercial Transport Fees Regulation, Motor Vehicle Act, Motor Vehicle Act Regulations and BC Commercial Transport Procedures Manual.
- 33. The Building Owners and Managers Association of British Columbia is lobbying a number of public office holders on a number of issues including the move toward energy efficiency and conservation in the commercial real estate industry, BOMA's emergency mass notification system, and facilitation of a labour market research partnership regarding development of a skilled and certified workforce within the commercial real estate industry.
- 34. The Business Council of British Columbia is lobbying a number of public office holders on a variety of issues including forest policy, energy policy, labour standards and training, tax policy, climate policy, First Nations issues, research and development, environmental assessment, spills response, species at risk, professional reliance, international trade policy, and NAFTA/USMCA.
- 35. The Canadian Cancer Society, BC and Yukon is lobbying several public office holders on various issues including advocating for greater support for vulnerable low-income British Columbians living with cancer, and to provide updates regarding the Centre for Cancer Prevention and Support, and new related cancer research.

- 36. The Canadian Franchise Association is lobbying several public office holders on a number of issues including advocacy regarding franchise disclosure rules as well as product stewardship and minimum wage legislation, as well as educating government about the franchise industry.
- 37. The Canadian Generic Pharmaceutical Association is lobbying a number of public office holders on several issues including protection of interests of Canada's generic pharmaceutical industry during implementation of the Comprehensive Economic and Trade Agreement and the USMCA, developing a regulatory pathway for biosimilars, implementation of commitments pursuant to the pan-Canadian Pharmaceutical Alliance, payment of distribution fees by the government, scope of listings, and the national pharmacare initiative.
- 38. The Canadian Institute for Advanced Research (CIFAR) is arranging meetings with the Minister of Health as well as staff of the Ministry of Health, regarding continued financial support for research.
- 39. The Canadian Life and Health Insurance Association is lobbying several ministers on a number of issues including national pharmacare, proposed changes to FICOM and changes to Insurance Act, advocating for inclusion of private payers in the pan-Canadian Pharmaceutical Alliance, and advocating for an agreement on the use of genetic testing results in underwriting of insurance.
- 40. The Canadian Live Music Association (formerly Music Canada Live) is lobbying a number of public office holders to support extension of the Amplify BC program and to ensure that regulation of secondary ticketing meets the goal of consumer protection.
- 41. The Canadian Medical Association is lobbying the Minister of Health to present their position on seniors care, specifically, the implementation of a seniors care strategy, and to discuss the new Ministry responsible for children and adolescent mental health and addictions.
- 42. Coast Capital Savings Federal Credit Union is lobbying a number of public office holders regarding programs and policies that impact Coast Capital Savings and the credit union sector in BC.
- 43. CropLife Canada is lobbying the Minister of Agriculture, the Minister of Health and the Minister of Environment and Climate Change Strategy regarding awareness of, and benefits to consumers, farmers and the environment, of plant science innovations.
- 44. ESIT Advanced Solutions Inc. is lobbying a number of public office holders regarding DXC services and solutions.
- 45. First West Credit Union is lobbying several public office holders seeking to address matters related to the regulation and taxation of credit unions in BC as well as participating in the review of the Financial Institutions Act and Credit Union Incorporation Acts.

- 46. Futurpreneur Canada is arranging meetings with several Ministers to discuss potential funding and relationship building.
- 47. General Electric Canada is lobbying a number of public office holders on range of issues, including issues related to the energy mix, LNG, price of carbon, export markets, transmission and pipeline, and hospital capital infrastructure plans.
- 48. The Georgia Strait Alliance is lobbying a number of public office holders regarding species protection, habitat protection, climate change, spill response and pollution prevention.
- 49. GlaxoSmithKline is arranging meetings with a number of public office holders on various topics including access to GSK medicines and vaccines, opportunities for collaboration on research and health outcomes related to areas of GSK pharmaceutical research and development, and health innovation policy and life sciences industry.
- 50. The Insurance Bureau of Canada is lobbying a number of public office holders on a range of issues including discussing changes to the Financial Institutions Act, advocating for a more competitive auto insurance marketplace, and advocating for increased investment in measures that adapt and build resiliency to climate change.
- 51. LiUNA Local 1611 is arranging meetings with staff in the Premier's office to discuss Community Benefit Agreements.
- 52. Medtronic of Canada Ltd. is lobbying staff of a number of public agencies on several issues, including encouraging the adoption of innovative procurement guidelines and procurement models within the healthcare system, encouraging the adoption of new health care technologies and solutions in British Columbia, and providing information on health care technologies and solutions.
- 53. The Motion Picture Association Canada is lobbying a number of public office holders to ensure that government policies encourage the development of film and television production in BC.
- 54. Nature United is lobbying a number of public office holders on a range of issues including support and funding for First Nations-led environmental stewardship and education policies and programs as well as land use management policies that conserve environmentally sensitive landscapes and marine areas while promoting economic prosperity and sustainable development in those communities.
- 55. The Northwest Alliance for Strategic Industries Inc. is lobbying a number of public office holders on a range of issues including availability of industrial lands and competitive property taxes; incentives to improve productivity, increase innovation and grow trade; and training issues and skills development in the workforce.

- 56. Pembina Pipeline Corporation is lobbying a number of public office holders on several issues including discussions and updates regarding Pembina's projects in BC, including the Prince Rupert export terminal; BC's energy, environmental and climate change policies as well as BC's environmental assessment processes; potential partnerships and joint funding opportunities to facilitate brownfield remediation; and potential export opportunities for Canadian oil and gas resources off the West Coast.
- 57. Primerica Financial Services (Canada) Ltd. is lobbying a number of public office holders on a number of issues including proposed Canadian Securities Administrators regulatory changes, advocating for change to mutual fund fee structures for financial advisors, and entry and licensing standards for life insurance agents.
- 58. The Private Forest Landowners Association is lobbying a number of public office holders to raise awareness of their organization and to promote responsible forest stewardship on BC private forest lands.
- 59. The Rick Hansen Institute is arranging meetings with a number of public office holders to share research results and report on BC and other government funding, outputs and outcomes, in support of obtaining renewal of BC government funding.
- 60. Shaw Communications Inc. is lobbying a number of public office holders regarding Shaw's telecommunications services and procurement opportunities.
- 61. Siemens Healthcare Limited is arranging meetings with staff of several public agencies regarding the sales and marketing of medical equipment, services and supplies.
- 62. Tappcar Inc. is lobbying a number of public office holders to advocate for policies that promote greater competition in the ride-sharing sector.
- 63. The Tourism Industry Association of British Columbia is lobbying the Minister of Tourism, Arts and Culture to advocate on behalf of tourism operators and destination marketing organizations with respect to a number of issues, including land use, taxation, labour, housing, sharing economy, infrastructure, funding, and species at risk.
- 64. The Trial Lawyers Association of British Columbia is lobbying a number of public office holders regarding justice issues, including modifications to minor injury caps, changes to jury fees, increased funding for legal aid, changes to family compensation and wills and estates succession legislation, and the adoption of a unified family court model in BC.
- 65. United Food and Commercial Workers Local 1518 is arranging meetings with two MLAs to discuss the Safeway conversion to Freshco and a common employer application in front of the LRB.

- 66. VeloMetro Mobility Inc. is lobbying a number of public office holders to seek a helmet exemption for three wheeled cycles, equivalent to pedi-cab and quadricycle exemptions currently in the MVA and regulations.
- 67. The West Coast Environmental Law Association is lobbying a number of public office holders on a number of issues, including amendments and other matters related to the Forest and Range Practices Act, Forest Act, Environmental Assessment Act, Mineral Tenure Act, as well as legislative measures aimed toward achieving GHG reduction targets.
- 68. West Coast LEAF is lobbying a number of public office holders on a number of issues, including pay equity in BC, a preventative focus for the child welfare system, amendments to aspects of the criminal justice system regarding sexual assault complaints, improved access to legal aid services, and reforms to family law.