Who's Lobbying Who in BC?

Monthly Snapshot - August 31, 2018

The following organizations and consultant lobbyists submitted their registrations under the B.C. Lobbyists Registration Act and they were activated between August 1 and August 31, 2018. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

- 1. Jeff Andrus, Michael Gardiner and Nammi Poorooshash, consultant lobbyists with Gastown Strategy Group, are lobbying a number of public office holders on behalf of Google LLC to encourage the establishment of a rebate program for energy efficient thermostats, including Google Nest's smart thermostat.
- 2. David Bieber and Brad Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are lobbying a number of public office holders on behalf of the Aerospace Industries Association of Canada to renew the funding partnership project between the Association and the Government of BC to further build and develop the aerospace industry in the province.
- 3. David Bieber and Brad Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are lobbying a number of public office holders on behalf of Bayshore HealthCare Ltd. to audit perceptions of homecare services in the province and to advocate for general increases to investments in homecare.
- 4. David Bieber and Brad Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are lobbying a number of public office holders on behalf of Hanson Canada to raise awareness of Hanson Canada and to secure associate degree granting status.
- 5. Daniel Brock and Dana Gregoire, consultant lobbyists with Fasken Martineau DuMoulin LLP, are lobbying the Minister of Finance and her staff on behalf of the Canadian Coalition for Good Governance to advocate for amendments to the Business Corporations Act and Securities Act.
- 6. Maeghan Dewar, a consultant lobbyist with Longview Communications and Public Affairs, is lobbying a number of public office holders on behalf of Cermaq Canada to discuss aquaculture policy in BC and to discuss innovation happening within the aquaculture industry locally and globally.

- 7. Kevin Dorse, a consultant lobbyist with StrategyCorp. Inc. is arranging meetings with several public office holders on behalf of Vivid Seats regarding the sale and resale of tickets for live events to ensure their interests are represented in legislation and/or regulations.
- 8. Steven Dover, a consultant lobbyist with Tactix, is arranging meetings with staff of the Minister of Education on behalf of Curogens Learning to introduce Curogens Learning.
- 9. Michael Gardiner, a consultant lobbyist with Gastown Strategy Group, is lobbying a number of public office holders on behalf of the AP Group of Companies to make the government aware of the effect of property valuation rules and regulations on its industrial operations.
- 10. Kimberly Haakstad, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders on behalf of D-Wave Computing Systems Inc to introduce their operations developing superconducting quantum computational systems to the provincial government.
- 11. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with staff of the Premier on behalf of Microsoft Canada to support Microsoft's efforts to communicate its various activities in BC relating to the recently opened Centre of Excellence in Vancouver.
- 12. Geoffrey Ingram, a consultant lobbyist with Ascent Public Affairs, is arranging meetings with several public office holders on behalf of the Vancouver Prostate Centre to work with government to improve patient outcomes of men diagnosed with Prostate Cancer in BC.
- 13. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders on behalf of ConocoPhillips Canada to discuss ConocoPhillips Canada's assets in BC.
- 14. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders on behalf of Global Marine Group regarding the Coasting Trade Act and its regulatory requirements, and their consequent application to Global Marine Group's vessel fleet.
- 15. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is lobbying a number of MLAs on behalf of Helicat Canada regarding specific ecotourism initiatives and policies including the new jobs plan, climate strategy, species at risk, tourism, and environmental sustainability.
- 16. Lise Jolicoeur, a consultant lobbyist with StrategyCorp Inc, is arranging meetings with a number of public office holders on behalf of JUUL Labs regarding amendments to existing laws and regulations regarding vaping technology and JUUL's entry into Canada.
- 17. Don Lidstone, a consultant lobbyist with Lidstone & Company, is lobbying several public office holders on behalf of the District of West Vancouver to request the Ministry of Finance and the Ministry of

- Municipal Affairs and Housing approve the return of school and municipal taxes in relation to a parcel of land.
- 18. Cailey Murphy, a consultant lobbyist with NNW Communications, is arranging meetings with staff of several public agencies on behalf of the Compliance Coal Corporation to discuss future development of coal assets on Vancouver Island.
- 19. Danielle Parr, a consultant lobbyist with Navigator Ltd, is arranging meetings with a number of public office holders on behalf of the Consumer Technology Association to build and strengthen relationships and to educate on the work CTA is doing as it relates to the consumer technology industry.
- 20. Matthew Trapp, a consultant lobbyist with Hill+Knowlton Strategies, is arranging meetings with MLA Norm Letnick on behalf of Stanley Brothers Canada to discuss the emerging Canadian cannabis industry, medical marijuana and plans for Kelowna.
- 21. Lorne Valensky, a consultant lobbyist with Strategieswest Consulting Group, is arranging meetings with several ministers on behalf of Rothmans, Benson and Hedges Inc. to brief them on new tobacco and vaping products.
- 22. Steve Vander Wal, a consultant lobbyist with Hill+Knowlton Strategies, is lobbying staff of several public agencies on behalf of Brinks Canada regarding supporting the government's goals of ensuring the safe and secure transport of cannabis products.
- 23. 3M Canada Company is lobbying several public agencies on a number of topics including enhancing workplace safety through available technologies and personal safety devices, enhancing the safety of motorists on BC roadways through available technologies and programs, and introducing the company and its products and services to health authorities in BC.
- 24. Advanced Biofuels Canada is lobbying several ministers regarding transportation energy policies and programs to support production and use of advanced biofuels in BC.
- 25. Adventure Tourism Coalition of BC is lobbying several ministers to improve business certainty for commercial tourism operators in the province through amendment to legislation and policy affecting adventure tourism.
- 26. The Alma Mater Society of the University of British Columbia is lobbying MLA David Eby and the Minister of Advanced Education, Skills and Training to discuss support of post-secondary education (affordability, access).
- 27. AstraZeneca Canada Inc. is lobbying the Minister of Health, and staff of the Provincial Health Services Authority regarding information in support of provincial access of AstraZeneca's medicines.

- 28. The BC Non Profit Housing Association is lobbying a number of public office holders regarding the establishment of more affordable rental housing in BC and Canada, support for low-income tenants, and the alleviation of homelessness through housing and support.
- 29. The British Columbia Wine Institute is lobbying a number of public office holders regarding continued support of key Provincial policies, including Direct-to-Consumer Delivery, BC wine and food tourism, and BC Wine Authority recommended legislation changes.
- 30. The Canadian Consumer Speciality Products Association is lobbying the Premier, the Minister of Environment and Climate Change Strategy (and Ministry staff) to have legislation related to pest control products be a modern, science-based system to ensure a cost-effective and harmonized system for the end of life management of several products.
- 31. The Canadian Federation of Independent Business is lobbying a number of public office holders on a broad range of issues including red tape reduction, budget issues, labour issues, municipal issues, liquor regulations and utilities.
- 32. The Canadian Fuels Association is lobbying several ministers on renewable fuels and low carbon fuels regulation requirements, contaminated sites standards and policies, fuel tax regulations, and the Transportation of Dangerous Goods policy directive.
- 33. The Canadian Home Builders' Association of BC is lobbying a number of public office holders regarding the importance of market housing affordability, speculation tax impacts and new incentives for energy-efficiency retrofits.
- 34. Canfor Corporation is lobbying several public office holders on a range of issues including the softwood lumber dispute, the continued flow of timber resources and legislation and policy as it relates to the BC forest sector.
- 35. Canopy Growth Corporation is lobbying staff of the Ministry of Agriculture and staff of the Ministry of Environment and Climate Change Strategy to determine applicability of Farm Practices Protection Act to operations.
- 36. CARP is lobbying the Minister of Finance and the Minister of Health regarding the introduction of insurance funds for private pensioners, preventative medicine and adult vaccinations.
- 37. The Commercial Bear Viewing Association is lobbying a number of public office holders to continue the development of bear viewing practices in BC.
- 38. Encana Corporation is lobbying an extensive list of public office holders on a range of topics including matters, initiatives, policies and programs relating to liquids-rich natural gas and light, and tight oil energy resource development.

- 39. The Federation of Independent School Associations in BC is lobbying staff of the Minister of Education to represent BC independent schools and to promote choice in education for BC families.
- 40. First Call: BC Child and Youth Advocacy Coalition is lobbying a number of public office holders on several issues including developing quality, affordable, accessible child care, improving protections for children and youth in the workforce and reducing and eliminating child, youth and family poverty.
- 41. FortisBC Inc. is lobbying staff of the Columbia Basin Trust and staff of the Columbia Power Corporation relating to the possible sale or lease of FortisBC real property.
- 42. Geoscience BC is lobbying a number of public office holders to provide an update and overview of Geoscience BC's projects in an effort to encourage future funding for the organization.
- 43. Gilead Sciences Canada, Inc. is lobbying staff of several public agencies regarding the provincial listing and reimbursement for HIV and oncology medications and medications for the treatment of viral hepatitis and liver disease.
- 44. The Great Canadian Gaming Corporation is lobbying the Minister of Attorney General to discuss opportunities to enhance and improve BC gaming industry, and Great Canadian's role in the industry.
- 45. The Greater Victoria Chamber of Commerce is lobbying several ministers on a number of issues, including investment in worker training and in student housing in the Capital region, investment in child care, investment in mental health and addictions treatment, and fair taxation for small business.
- 46. Liquor Stores GP Inc is lobbying a number of public office holders to contribute to the structure and drafting of the BC Cannabis Framework, and to ensure that liquor retail policies are not amended and remain status quo.
- 47. Loblaw Companies Limited is lobbying a number of public office holders on a variety of issues including ongoing labour policy and the BC business/retail environment, current/future liquor policy, BC business/tax environment for retail and Climate Action Plan/recycling initiatives.
- 48. Louisiana-Pacific Corporation is lobbying a number of public office holders regarding a number of issues including environmental regulation on the pulp and paper sector, forestry policy, specifically the "Interior Appraisal Manual", and the "Southern Mountain Caribou Recovery Implementation Plan".
- 49. Lundbeck Canada Inc. is lobbying several public office holders with respect to access and reimbursement listing decisions and reimbursement policies, and to offer input on policies respecting medicine reimbursement programs such as BC PharmaCare and BCCA reimbursement policies.
- 50. The Multiple Sclerosis Society of Canada, BC and Yukon Division is lobbying several public office holders to advocate for improvements to home and community care for people living with multiple

- sclerosis, BC disability legislation, timely access to approved MS therapies, and improved disability benefits for people living with MS.
- 51. Navigata Communications Limited is lobbying staff of the Ministry of Citizens' Services to manage contracts and telecom services.
- 52. Novartis Pharmaceuticals Canada Inc. is lobbying several public office holders to discuss research and development investments in BC, and to discuss public funding of pharmaceutical treatments.
- 53. Rothmans, Benson & Hedges Inc. is lobbying a number of public office holders regarding new tobacco and vaping products.
- 54. SFU Community Corporation is lobbying a number of MLAs regarding consideration of BC Transit Gondola project for SFU / Burnaby mountain.
- 55. The Surrey Board of Trade is lobbying several public office holders on a number of issues including reforming tax assessments for ALR land, investing in more seats for South of Fraser post-secondary institutes and K-12 entrepreneurial programs.
- 56. Teck Resources Limited is lobbying a number of public office holders on several issues including climate change policy, tax competitiveness, carbon pricing, energy competitiveness and relationship and capacity building.
- 57. Terus Construction is lobbying several ministers to promote the activities of the Terus group of companies and to share new advancements and technologies in transportation infrastructure.
- 58. T-Go Transportation Services Ltd. is lobbying a number of MLAs to modernize the taxi service in VC including using oye.one to manage some passenger directed vehicle services.
- 59. Thomson Reuters Canada Limited is lobbying staff of several public agencies for the awarding of new contracts, renewing existing contracts and for the purchase of products and services offered by Thomson Reuters Canada Limited (such as tax and legal products and services).
- 60. TransCanada Corporation is lobbying a number of public office holders on several topics including government support for Coastal GasLink Pipeline, NOVA Gas Transmission Ltd. and Prince Rupert Gas Transmission Project and the construction and long-term operation of one or more gas pipelines to Kitimat and/or Prince Rupert from the northeast gas producing regions.
- 61. Vancouver City Savings Credit Union (Vancity) is lobbying staff of the Minister of Finance regarding the benefits and challenges with the proposed changes to the Financial Institutions Act and the Credit Union Incorporation Act.

62.	West Fraser Timber Co. Ltd. is lobbying a number of public office holders on a range of issues including potential bioenergy and natural gas electricity sales agreements, timber sales and timber tenure reform and pricing formulae, and management of forest resources.