

Who's Lobbying Who in BC?

Monthly Snapshot – July 31, 2018

The following organizations and consultant lobbyists submitted their registrations under the B.C. *Lobbyists Registration Act* and they were activated between July 1 and July 31, 2018. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

1. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is arranging meetings with several public office holders on behalf of the Future of Infrastructure Group to provide an introduction and discuss collaborative ways to promote best practices.
2. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is lobbying staff of the Minister of Transportation and Infrastructure on behalf of Lyft Inc. to discuss what an appropriate transportation regulatory regime needs to be in order to manage ridesharing.
3. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is arranging meetings with the Minister of Jobs, Trade and Technology on behalf of Rubikon Blockchain Corporation to discuss government technology development process and to determine the market for blockchain technology.
4. Daniel Brock, a consultant lobbyist with Fasken Martineau DuMoulin LLP, is lobbying staff of the Ministry of Citizens' Services on behalf of Asurion, LLC regarding mobile protection insurance and technology warranties.
5. Joanna Carey, a consultant lobbyist with Crestview Strategy, is arranging meetings with a number of public office holders on behalf of Amazon Web Services to seek contracts regarding Amazon cloud based services and to seek to influence policy direction related to cloud based services.
6. Sophia Cote and Jeffrey Ferrier, consultant lobbyists with FleishmanHillard HighRoad Corp., are arranging meetings with a number of public office holders on behalf of Chevron Canada Limited regarding the Kitimat LNG Project, Pacific Trail Pipeline and Kitimat Upstream activities in Northeast BC.

7. Michael Cunningham, a consultant lobbyist with Graphite Public Affairs, is arranging meetings with a number of public office holders on behalf of LifeSciences BC to discuss the life sciences sector in BC and to facilitate participation at industry functions and initiatives.
8. Jeffrey Ferrier and Jeremy Twigg, consultant lobbyists with FleishmanHillard HighRoad Corp., are arranging meetings with a number of public office holders on behalf of West Coast Reduction Ltd. to provide education and insights into the role West Coast Reduction Ltd. plays in the local food system.
9. Craig Foster, a consultant lobbyist, is arranging meetings with the Minister of Environment and Climate Change Strategy on behalf of the Canadian Plastics Industry Association.
10. Michael Geoghegan, a consultant lobbyist, is arranging meetings with staff of ICBC on behalf of the BC Automotive Glass Alliance to protect the driving public through information.
11. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with several public office holders on behalf of Tree Island Steel to discuss the North American Free Trade Agreement, Comprehensive and Progressive Transpacific Partnership, and the impact of ongoing trade negotiations and potential trade actions on the BC steel industry.
12. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with the Minister of Finance on behalf of Vancouver City Savings Credit Union (Vancity) to discuss the proposed changes to the Financial Institutions Act.
13. Sally Housser, a consultant lobbyist with Navigator Limited, is arranging meetings with several public office holders on behalf of AirBnB Canada Inc. regarding the development of policies to support growth in the sharing economy in BC.
14. Sally Housser, a consultant lobbyist with Navigator Limited, is arranging meetings with staff of the Minister of Public Safety and Solicitor General on behalf of Aurora Cannabis to discuss regulatory framework regarding legalized cannabis.
15. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are lobbying several public office holders on behalf of the SCRAP-IT Program Society to educate the province on the benefits of providing additional incentives for cleaner forms of transportation to further reduce GHG.
16. Kyle Marsh and Mark Reder, consultant lobbyists with FleishmanHillard HighRoad Corp., are arranging meetings with the Minister of Jobs, Trade and Technology on behalf of Walmart Canada to discuss Walmart's future potential in the province.

17. John Moonen, a consultant lobbyist with John Moonen and Associates Ltd., is lobbying several public office holders on behalf of BevCanna Enterprises Inc. to secure access to electricity for client's water-processing facility.
18. Mark Reder, a consultant lobbyist with FleishmanHillard HighRoad Corp., is lobbying the Premier and the Minister of Health on behalf of Janssen Inc. to raise awareness of and inform policy-making surrounding the use and reimbursement of biologic medications.
19. Katie Shaw, a consultant lobbyist with Global Public Affairs, is lobbying a number of public office holders on behalf of Helicat Canada regarding specific ecotourism initiatives and policies including the new jobs plan, climate strategy, species at risk, tourism and environmental sustainability.
20. Michael Whalley, a consultant lobbyist with Edgeworx Business Professionals Inc, is arranging meetings with a number of Ministers on behalf of the Resources Municipalities Coalition.
21. Bruce Young, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with staff of the Minister of Environment and Climate Change Strategy on behalf of the Canadian Plastics Industry Association regarding the use of various CPIA products in BC including plastics manufacturing, machinery, molds, resins and bags.
22. AbbVie Corporation is lobbying several public office holders to gain and maintain public reimbursement for their products and to discuss health policy and the role of pharmaceuticals in providing BC healthcare funding sustainability and improved patient outcomes.
23. Amazon Canada Fulfillment Services, Inc. is lobbying several public office holders to promote and facilitate BC's digital sector, including ensuring the availability of a high-skilled tech workforce.
24. BC Building Trades is lobbying a number of public office holders on several issues including strengthening government action against underground economy, and increasing opportunities for local hire, apprenticeships and access for underrepresented groups to training and employment on publicly funded projects.
25. The BC Scrap-It Program Society is lobbying several public office holders to encourage financial support for environmental initiatives.
26. The BC Teachers' Federation is lobbying several public office holders on a range of issues including improving supports, funding, communications opportunities, and outcomes for children and youth in care, advocating for adequate funding levels and model for education funding, and advocating for free transit for children and youth.
27. The British Columbia Radiological Society is lobbying several public office holders regarding a provincial approach to managing diagnostic imaging.

28. Canada's Digital Technology Supercluster is lobbying several public office holders seeking to enter into an agreement in which the Province of BC would be a partner in the supercluster.
29. The Canadian Association of Geophysical Contractors is lobbying the Minister of Forests, Lands, Natural Resource Operations, and Rural Development to discuss the Boreal Caribou Range Habitat Restoration Plans.
30. The Canadian Manufacturers and Exporters BC is lobbying a number of public office holders regarding the development of programs to provide carbon tax based incentive programs to industry, the promotion of a series of taxation measures and to discuss any proposed changes to labour legislation.
31. The Canadian Propane Association is lobbying staff of the Ministry of Environment and Climate Change Strategy to advance propane as a viable and ready alternative fuel in BC.
32. Cystic Fibrosis Canada is lobbying several public office holders regarding improved access to CF medicines, patient group submission to Pharmacare review of Orkambi, and developing an integrated care model and mental health strategy for CF.
33. Domtar Inc. is lobbying a number of public office holders to provide input to energy policy to promote competitive playing field for the pulp industry within the province and other jurisdictions.
34. The Federation of Mountain Clubs of British Columbia is lobbying a number of MLAs regarding the creation of "Right to Roam" legislation.
35. Genome British Columbia is lobbying a number of public office holders regarding ongoing government participation in multi-partnered program to expand BC based genomic research.
36. The Health Sciences Association of BC is lobbying several public office holders on a number of issues including adequate resources for child development centres, training of health science professionals, and a fair labour relations environment.
37. Imperial Oil Limited is lobbying a number of public office holders for the repeal or amendment of renewal fuels policies, for the adoption of pro-development fiscal policies for LNG, tax compliance planning, advocacy related to site remediation policy and compliance, and advocacy relating to environmental policy.
38. INPEX Gas British Columbia Ltd. is lobbying the Minister of energy, Mines and Petroleum Resources to encourage the adoption of pro-development policies for shale gas and LNG business in BC.
39. Lyft is lobbying a number of public office holders to discuss what an appropriate transportation regulatory regime needs to be to effectively manage, encourage and monitor ride-sharing within the broader sharing economy.

40. The Michael Smith Foundation for Health Research is lobbying a number of public office holders to discuss core mandate and related activities and continued funding for the Province's health research sector.
41. Mitacs Inc. is lobbying an extensive list of public office holders for support for their research internship programs for post-secondary students and post-doctoral fellows.
42. Purdue Pharma is lobbying staff of the Ministry of Health to discuss appropriate prescribing, medication access and pharmaceutical-related policy issues.
43. The Rick Hansen Foundation is lobbying a number of public office holders on a range of issues including social innovation on new initiatives to benefit people with disabilities, communication regarding The Rick Hansen Foundation Accessibility Certification™ program, and communication on the progress of new innovations and/or funding.
44. Rio Tinto is lobbying a number of public office holders regarding US tariffs on aluminium and climate change policy, ambient air quality objective, monitoring and permitting.
45. Sandoz Canada is lobbying several public office holders to discuss matters related to public funding of pharmaceutical treatments developed by Sandoz Canada, and to improve the regulatory environment and utilization rates for generics and biosimilars.
46. Siemens Canada Limited is lobbying an extensive list of public agencies relating to the sales and marketing of their products and services.
47. TRIUMF is lobbying a number of public office holders to discuss TRIUMF's activities across its program areas, with a particular focus on opportunities related to medical isotopes, data science and quantum materials.
48. Western Forest Products is lobbying a number of public office holders regarding work place safety policies and regarding volume, competitiveness and certainty for forest operations on the coast of BC.
49. Wilderness Tourism Association of BC (WTA) is lobbying a number of public office holders on changing or improving policies and regulations that negatively impact the wilderness tourism industry.
50. Woodfibre LNG Limited is lobbying a number of public office holders on a range of topics including partnerships with First Nations, overseas markets for LNG, and taxation and assessment processes at the municipal and regional level.