Who's Lobbying Who in BC?

Monthly Snapshot - April 30, 2018

The following organizations and consultant lobbyists submitted their registrations under the B.C. Lobbyists Registration Act and they were activated between April 1 and April 30, 2018. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

- 1. Jeffrey Andrus, a consultant lobbyist with MG Strategies, is lobbying a number of public office holders on behalf of the Haisla Nation Council on a number of issues including the Haisla Nation's activities and interest in the forest industry, the K-12 needs of the Haisla Nation's members and the Haisla Nation's interest in, and responsible approach to, economic and resource development in the Kitimat area.
- 2. David Bieber and Brad Lavigne, consultant lobbyists with Counsel Public Affairs Inc, are lobbying a number of public office holders on behalf of Canopy Growth Corporation regarding issues related to the provincial cannabis regulatory framework.
- 3. David Bieber, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying a number of public office holders on behalf of MobSquad to secure government funding to attract high tech jobs to BC.
- 4. Andrew Butler, a consultant lobbyist, is lobbying the Minister of Health, the Minister of Municipal Affairs and Housing and MLA Katrina Chen on behalf of George Derby Care Society regarding contract terminology and terms supporting types of occupancy at Derby Manor.
- 5. Joanna Carey and Ginny Movat, consultant lobbyists with Crestview Strategy, are arranging meetings with a number of public office holders on behalf of Amazon to introduce Amazon and the public policy work they are doing in Canada.
- 6. Steven Carr, a consultant lobbyist, is lobbying a number of public office holders on behalf of Encana Corporation to discuss and update government regarding the development of liquid rich natural gas and light tight oil.
- 7. Sophia Cote, a consultant lobbyist with FleishmanHillard High Road Corp., is arranging meetings with several public office holders on behalf of IBM Canada Ltd. to provide advice and recommendations to

- the government on policy approaches and instruments to advance BC's science, technology and innovation agenda.
- 8. Sophia Cote and Jeffrey Ferrier, consultant lobbyists with FleishmanHillard High Road Corp., are arranging meetings with staff of the Minister of Health, staff of the Minister of Jobs, Trade and Technology and MLA Raj Chouhan on behalf of Johnson & Johnson to familiarize government with Johnson & Johnson activities and investments in health sector research and innovation within BC.
- 9. Michael Cunningham, a consultant lobbyist with Graphite Public Affairs, is arranging meetings with a number of other public office holders on behalf of Diabetes Canada to raise awareness of new initiatives and approaches for prevention and managing diabetes in Canada.
- 10. Jordan Devon, a consultant lobbyist with Crestview Strategy, is arranging meetings with a number of public office holders on behalf of Sun Life Financial to educate public office holders about Sun Life Financial's operations in Canada, including philanthropic activities.
- 11. Michael Gardiner, Geoff Ingram and Kimanda Jarzebiak, consultant lobbyists with Ascent Public Affairs, are arranging meetings with a number of public office holders on behalf of Canada's Digital Technology Supercluster to inform of the opportunities and benefits of Canada's Digital Supercluster and to seek provincial support and engagement
- 12. Kevin Gaudet, a consultant lobbyist with BrightPoint Strategy, is lobbying a number of public office holders on behalf of Dominion Voting Systems to increase awareness of the benefits of electronic voting systems.
- 13. Michael Harcourt, a consultant lobbyist with Harcourt Enterprises Inc, is arranging meetings with staff of the Premier on behalf of the Mcleod Lake Indian Band regarding awarding new cutting rights.
- 14. Dan Jepsen, a consultant lobbyist with C3 Alliance Corp., is arranging meetings with a number of public office holders on behalf of the Canadian Institute of Mining, Metallurgy and Petroleum to introduce and update key provincial Ministers and their staff about a conference the Canadian Institute of Mining, Metallurgy and Petroleum is involved with named Resources for Future Generations 2018.
- 15. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are arranging meetings with several public office holders on behalf of Copeman Healthcare to educate about Copeman Healthcare and the value and innovation they provide to the BC Healthcare system.
- 16. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is lobbying a number of public office holders on behalf of the Anxiety Disorders Association of BC regarding funding options, identifying new partnerships and identifying areas for possible expansion of current programming/service delivery.

- 17. Nicole Johnson and Katie Shaw, consultant lobbyists with Global Public Affairs, are arranging meetings with a number of public office holders on behalf of Imperial Oil to discuss Imperial Oil's current assets in the province and the low carbon fuel standard.
- 18. Nicole Johnson and Katie Shaw, consultant lobbyists with Global Public Affairs, are arranging meetings with a number of public office holders on behalf of Northeastern University to explore opportunities to broaden Northeastern University's educational engagements in BC.
- 19. Leslie Kiss, a consultant lobbyist, is lobbying a number of public office holders on behalf of the BC Council of Forest Industries to discuss forest, First Nations, species at risk and environmental policies to support a competitive BC forest sector.
- 20. Christopher McCluskey, a consultant lobbyist with Proof Strategies, is arranging meetings with several public office holders on behalf of StubHub regarding BC's initiative to explore legislation relating to event ticket sales and resales.
- 21. Marcella Munro, a consultant lobbyist with KTG Public Affairs, is lobbying staff of ICBC and MLA David Eby on behalf of Makos Health Associates Corp to provide input regarding changes to BC auto insurance policy with regards to motor vehicle accident treatment protocol and patient service delivery.
- 22. Curtis O'Nyon, a consultant lobbyist with Global Public Affairs, is arranging meetings with staff of the Ministry of Public Safety and Solicitor General on behalf of Music Canada Live to introduce Music Canada and to participate in the consultation related to ticketing for live events.
- 23. Dimitri Pantazopoulos, a consultant lobbyist with Maple Leaf Strategies, is arranging meetings with staff of the Ministry of Tourism, Arts and Culture on behalf of Comcast to discuss enhancing the development of film and television production and related cultural benefits in BC.
- 24. Nammi Poorooshash, a consultant lobbyist with Gastown Strategy Group, is lobbying a number of public office holders on behalf of Cannabis West Development Corp. regarding regulations and policies that relate to the production, distribution and sale of cannabis.
- 25. Shay Purdy, a consultant lobbyist with Summa Strategies Canada, is arranging meetings with several ministers on behalf of Canada Learning Code to discuss coding education.
- 26. Shay Purdy, a consultant lobbyist with Summa Strategies Canada, is arranging meetings with a number of ministers on behalf of SAP Canada Inc. to brief them on the products and solutions being developed at SAP's Vancouver Labs.
- 27. Jason Quigley, a consultant lobbyist with One-Eighty Consulting Group Inc., is arranging meetings with staff of the Ministry of Energy, Mines and Petroleum Resources and staff of the Ministry of Indigenous

- Relations and Reconciliation on behalf of Amarc Resources Ltd. regarding mineral exploration project updates and indigenous engagement updates.
- 28. Jason Quigley, a consultant lobbyist with One-Eighty Consulting Group Inc., is arranging meetings with staff of the Ministry of Energy, Mines and Petroleum Resources on behalf of Auryn Resources Inc. regarding mineral exploration updates, company briefings and permitting updates.
- 29. Sarina Rehal, a consultant lobbyist with Crestview Strategy, is arranging meetings with a number of public office holders on behalf of McDonald's Restaurants of Canada Limited to inform government about McDonald's franchisees and operating footprint in the province.
- 30. Geoff Turner, a consultant lobbyist, is lobbying several public office holders on behalf of the Fuel Cell Electric Vehicle Coalition to advocate for greater investment in public accessible fueling infrastructure for hydrogen electric vehicles.
- 31. Ian Waddell, a consultant lobbyist, is arranging meetings with the Minister of State for Child Care on behalf of Jellybean Park regarding new child-care legislation.
- 32. Marilyn Whitemarsh, a consultant lobbyist, is arranging meetings with a number of MLAs on behalf of BC Common Ground Alliance to invite MLAs to a meet and greet event to provide general information about safety.
- 33. 7-Eleven Canada is lobbying the Minister of Health, the Minister of Attorney General and the Minister of Finance regarding liquor licensing opportunities, the regulatory framework for vapour product retailing and current and future undertakings that align 7-Eleven with public health goals.
- 34. Airbnb Canada Inc. is lobbying a number of public office holders on policies related to the regulation of home sharing, including fair and easy-to-follow rules, hotel/short term rental taxes, fees and regulations and zoning policies.
- 35. The Ambulance Paramedics of BC CUPE 873 is lobbying the Minister of Health regarding enhancements to BC's pre-hospital medical care system, paramedic programs, and paramedic and dispatcher staffing and working conditions.
- 36. The Association of Service Providers for Employability and Career Training is lobbying a number of public office holders to advocate for changes to funding structures for sector employment service contractors in BC.
- 37. The BC Construction Association is lobbying a number of public office holders regarding human resources programs, WorkSafeBC and safety legislation and public sector procurement.
- 38. The BC Lodging and Campgrounds Association is lobbying several public office holders on a number of issues, including seeking solutions to stimulate new private sector RV Park and Campground

- development and discussing treating all homes and businesses renting short-term tourism accommodation to the travelling public the same under provincial acts and regulations.
- 39. The B.C. Pharmacy Association is lobbying the Premier, the Minister of Health and the Minister of Mental Health and Addictions to advance the practice of community pharmacy in the province and to gain support for pharmacist services.
- 40. Becton Dickinson Canada Inc is lobbying several public office holders on a number of issues, including managing high-risk drugs, medication errors, healthcare worker safety, and public sector investments in long-term care and residential care.
- 41. The Better Pharmacare Coalition is lobbying Ministry of Health staff to ensure rapid and complete inclusion of medications on the BC PharmaCare formulary.
- 42. BGIS Workplace Solutions Inc. is lobbying staff of the Ministry of Citizens' Services for interpretations of contractual terms as well as required disclosure under the Open Government Initiative and to obtain certain contractual terms.
- 43. The British Columbia Trucking Association is lobbying a number of public office holders on a number of issues, including seeking amendments to the BC Commercial Transport Act, BC Commercial Transport Regulations, Commercial Transport Fees Regulation, Motor Vehicle Act Regulations and BC Commercial Transport Procedures Manual.
- 44. The Building Owners and Managers Association of British Columbia is lobbying a number of public office holders on a number of issues including their emergency mass notification system and the need for a skilled and certified workforce within the commercial real estate industry.
- 45. The Canadian Cancer Society, BC and Yukon is lobbying the Minister of Health (and his staff) regarding amendments to an existing award for a Cancer Prevention Centre.
- 46. Canadian Natural Resources Limited is lobbying a number of public office holders on several issues including to ensure sustainable and responsible oil and natural gas development, and to identify opportunities to maintain upstream industry competitiveness through regulatory process enhancements, fiscal policies and infrastructure programs.
- 47. The Canadian Union of Public Employees British Columbia Division is lobbying several public office holders on a number of issues including to seek improvement to the public post-secondary system, including funding increases, to promote training, recruitment and retention of childcare and social service workers, and to seek improvements to the Labour Relations Code and to the Employment Standards Act.

- 48. The Cannabis Commerce Association of Canada is lobbying a number of public office holders regarding Cannabis retail policy.
- 49. The Cement Association of Canada is lobbying an extensive list of public office holders on a number of issues including acceptance of alternative and renewable fuels for use in cement manufacturing, amendments to the carbon tax, and modifications to the *Wood First Act*.
- 50. Cisco Systems Canada Co. is lobbying an extensive list of public office holders seeking opportunities to compete for government contracts in communication and information technology.
- 51. Enbridge Inc. is lobbying an extensive list of public office holders regarding Enbridge plans and operations in BC, including natural gas gathering, processing and transmission assets, and ongoing communications on the fiscal, regulatory, and climate competitiveness of Enbridge's operations.
- 52. FPInnovations is lobbying a number of public office holders on a number of topics including research and development to facilitate new trade opportunities, innovation to advance enhanced skills and training in natural resource sectors, and science and technology to advance innovation in forest sector.
- 53. Garda Canada Security Corporation is lobbying several public office holders regarding demonstrating the relevance of outsourcing to private security providers non-essential and/or administrative services currently provided by police.
- 54. GlaxoSmithKline is lobbying the Minister of Health (and his staff) and the Parliamentary Secretary for Seniors to keep government decision makers informed about the evidence supporting new and existing medicines and vaccines and their impact on health outcomes in BC.
- 55. Global Automakers of Canada is lobbying several public office holders to encourage demand oriented options to encourage uptake of zero emission vehicles, and to determine cooperative, outcome-based solutions for environmental stewardship programs.
- 56. The Guide Outfitters Association of British Columbia is lobbying a number of public office holders to advocate for changes to the *Wildlife Act*, and to provide input on the Allocation Policy.
- 57. Husky Energy Inc. is lobbying the Minister of Environment and Climate Change Strategy (and his staff) on the development of a provincial oil spill response organization.
- 58. IATSE Local 891 is lobbying several public office holders regarding expanding upon funding and programs designed to promote growth in the Film and Television industry.
- 59. The Investment Industry Association of Canada is lobbying staff of the Ministry of Finance and staff of the British Columbia Securities Commission to promote incentives for capital raising in BC and to

- discuss/modify new or proposed securities industry regulations and the effects they could have on BC capital markets.
- 60. Irosoft is lobbying staff of the Minister of Public Safety and Solicitor General to present their products for government to manage the life cycle of their legislative documents.
- 61. Medtronic of Canada Ltd. is lobbying a number of public officer holders on several issues, including providing input into healthcare procurement guidelines, encouraging the adoption of new medical technology in British Columbia and seeking reimbursement for medical technology.
- 62. The Mining Association of British Columbia is lobbying an extensive list of public office holders on a number of topics including First Nations training initiatives, mining code, policies, regulations, legislation and permitting, and advocacy on climate policy.
- 63. Nexen Energy ULC is lobbying a number of public office holders for fiscal terms and operational regulations that support the development of their shale gas resources in BC and environmental regulations that support the sustainable development of their shale gas resources in northern BC.
- 64. Pfizer is lobbying the Minister of Jobs, Trade and Technology to brief the Minister on Pfizer's life sciences investment strategy in BC.
- 65. The Real Property Association of Canada is lobbying staff of the Ministry of Finance to advocate for financial policies that further develop the commercial real estate industry, these include taxation measures and related regulations.
- 66. Shell Canada Limited is lobbying several public office holders on LNG fiscal framework, LNG-related carbon management issues, LNG tax regulation, freehold production tax regulation, and changes to natural gas royalties.
- 67. TNC Canada is lobbying a number of public office holders to seek support and funding for First Nations led stewardship and education policies and programs, as well as support for land use management policies.
- 68. Toyota Canada Inc. is lobbying a number of public office holders on a number of issues including road safety with respect to advanced drivers assistance systems in new vehicles and automated and connected vehicle technologies, and policies to encourage consumer uptake of cleaner vehicles.
- 69. West Coast LEAF is lobbying a number of public office holders on a number of issues, including proposed pay equity legislation, anti-poverty initiatives, reforms to family law and universal childcare.