

Who's Lobbying Who in BC?

Monthly Snapshot – March 31, 2014

The following organizations and consultant lobbyists submitted their registrations under the BC *Lobbyists Registration Act* between March 1 and March 31, 2014. Here is a brief summary of lobbying activities organizations and consultant lobbyists expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

1. Mike Bailey and Karin MacMillan of Western Policy Consultants Inc. are arranging meetings on behalf of the Art Gallery of Greater Victoria with the Minister of Community, Sport and Cultural Development and ministry staff to seek funding for expansion.
2. Alexandra Clark, a consultant lobbyist with Global Public Affairs, is setting up meetings with several ministers on behalf of Cineplex Entertainment to discuss their operations and activity in the province.
3. Alexandra Clark is also arranging meetings on behalf of ConocoPhillips Canada with the Minister of Natural Gas Development and Minister of Environment to provide information about their operations and activity in the province.
4. David Cyr, a consultant lobbyist, is arranging a meeting with the Minister of Energy and Mines on behalf of Alterra Power Corp. regarding their BC operations, particularly around clean energy.
5. Michael Drummond, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with staff of the Premier and several ministers as well as Ministry of Forests, Lands and Natural Resource Operations staff on behalf of the Canadian Parks and Wilderness Society – BC requesting support for the development of the Marine Planning Partnership for the Pacific Coast.
6. Hilary Farson and Jeffrey Ferrier, consultant lobbyists with Fleishman-Hillard, are arranging meetings with several MLAs on behalf of the BC Pharmacy Association to raise awareness about the valuable role that pharmacists can play in better serving patient interests.
7. Gabe Garfinkel, a consultant lobbyist with Fleishman-Hillard, is setting up a meeting with the Minister of State for Tourism and Small Business on behalf of Sunstone Ridge Developments to discuss the implementation of new liquor laws stemming from the liquor review process.

8. Gabe Garfinkel is arranging meetings with the Minister of Finance and Minister of Jobs, Tourism and Skills Training on behalf of the BC Pharmacy Association to raise awareness about the valuable role that pharmacists can play in serving patient interests.
9. Michael Goehring, a consultant lobbyist with NATIONAL Public Relations, is arranging informational meetings with several public office holders on behalf of the Midwives Association of British Columbia regarding the benefits of fully integrating midwifery into BC's health care system.
10. Mark Jiles of BlueStone Consulting Inc. is arranging educational meetings on behalf of the Canadian Association of Bariatric Physicians and Surgeons with the Minister of Health to discuss the value, innovation and cost savings they provide.
11. Mark Jiles is also setting up a meeting with the Minister of Community, Sport and Cultural Development on behalf of the Allied Golf Association of BC to promote the BC golf industry and the economic and health benefits it provides to the province.
12. Mark Jiles is arranging an educational meeting with the Minister of Jobs, Tourism and Skills Training on behalf of Fiosa-Miosa regarding the value and innovation they provide to the manufacturing and processing industries of BC.
13. Jess Ketchum, a consultant lobbyist, is arranging meetings with several ministers (and/or their staff) on behalf of go2 Tourism HR Society seeking government's support for the continuation of their ability to offer the Serving It Right program.
14. Jess Ketchum is also setting up meetings on behalf of 7-Eleven with the Minister of Justice and Attorney General (and/or her staff) and the Parliamentary Secretary for Liquor Policy Reform regarding equitable application of changes to liquor control legislation and liquor sales control.
15. Stephen Kukucha and Brad Zubyk, consultant lobbyists with Wazuku Advisory Group Inc, are arranging a meeting with staff of the Minister of Environment on behalf of Crumb Rubber Manufacturers Co LLP to discuss tire recycling policy in BC.
16. Stephen Kukucha and Brad Zubyk are also setting up meetings with staff of the Minister of Environment and Minister of Energy and Mines on behalf of Enerkem Inc. to discuss municipal waste as a potential renewable fuel.
17. Andrew Leyne, a consultant lobbyist with Hill+Knowlton Strategies, is assisting Loblaw Companies Limited in its engagement with Minister of Justice and Attorney General staff and MLA Shane Simpson in relation to liquor policy reform/modernization.

18. Tamara Little, a consultant lobbyist with NATIONAL Public Relations, is arranging meetings with several public office holders to support Global Container Terminals' outreach and engagement with regards to the 2014 truckers dispute.
19. John Moonen, a consultant lobbyist, is lobbying the Agricultural Land Commission on behalf of Jenfre Holdings Ltd. to review their decision on subdivision of property in the ALR.
20. Dennis Ostler, a consultant lobbyist, is arranging a meeting with the Minister of Finance on behalf of Belron Canada to discuss a recent policy directive by FICOM in relation to the sales and servicing of residential and commercial glass service contracts.
21. Bruce Rozenhart, a consultant lobbyist with Counterpoint Communications Inc., is arranging meetings on behalf of the Tsawwassen First Nation with the Minister of Finance and Minister of Aboriginal Relations (and/or their staff) seeking support for TFN projects for Build Canada Fund financing.
22. Don Stickney, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with the Minister of Health (and/or his staff) on behalf of Revera Inc. to raise awareness about the company's facilities and services and the positive contribution that they make to healthy outcomes for BC seniors.
23. Don Stickney and Michael Drummond, consultant lobbyists with Earnscliffe Strategy Group, are setting up meetings on behalf of Tamwood International College with staff of the Minister of Advanced Education and ministry staff regarding EQA policy and its impact on the College's business operations.
24. Don Stickney is coordinating meetings with staff of several ministers on behalf of the Health Sciences Association regarding the value that their members bring to the BC healthcare system.
25. Brad Zubyk, a consultant lobbyist with Wazuku Advisory Group Inc., is setting up a meeting with staff of the Minister of Forests, Lands and Natural Resource Operations on behalf of ACTIVE Network Inc. to investigate government's direction on fishing and hunting licences.
26. The BC Health Living Alliance is lobbying the Minister of Health and the Parliamentary Secretary for Healthy Living on a number of issues including tobacco control measures and regulation of e-cigarettes as well as increased funding for health promotion.
27. The BC Lodging and Campgrounds Association is lobbying the Minister of Environment and several MLAs on BC Parks camping fees, modernizing the *Tourism Accommodation (Assessment Relief) Act*, and reversing BC Ferries cuts.

28. The BC Poverty Reduction Coalition is lobbying several MLAs for a comprehensive poverty reduction plan with legislated targets and timelines.
29. Boehringer Ingelheim is lobbying several MLAs to get their treatments paid for by Pharmacare.
30. Canada's Research-Based Pharmaceutical Companies (Rx&D) is lobbying a number of public office holders on a broad range of issues including international trade agreements, clinical trials and research in BC hospitals, and facilitation of "value demonstrating initiatives" partnerships.
31. The Canadian Federation of Independent Business is lobbying a number of ministers and MLAs on a wide variety of issues including reduction of the regulatory paper burden and advancing the interests of BC small businesses in the context of the Canada Job Grant.
32. The David Suzuki Foundation is lobbying several public office holders on a range of topics including increasing and securing predictable transit funding and including forest conservation in BC's forest carbon policy.
33. Eli Lilly Canada Inc. is lobbying a number of public office holders regarding access to innovative medicines, health research investment and partnerships with industry.
34. General Electric Canada is lobbying several public office holders on a number of topics including policy respecting First Nations participation in clean energy development and procurement by Crown agencies.
35. Gilead Sciences Canada, Inc. is lobbying Ministry of Health staff and the BC Cancer Agency on reimbursement for several medications.
36. Hoffmann-La Roche Limited is lobbying the Provincial Health Services Authority and several ministers for changes to the annual provincial drug budget and general improvement of the biopharmaceutical business environment.
37. INPEX Gas British Columbia Ltd. is lobbying the Minister of Natural Gas Development to encourage the adoption of pro-development policies for LNG business in BC.
38. The Interior Lumber Manufacturers' Association is lobbying several ministers (and/or their staff) as well as staff of the Ministry of Forests, Lands and Natural Resource Operations to maintain or increase timber supply and to limit increases in stumpage rates.
39. Lundbeck Canada Inc. is lobbying the Provincial Health Services Authority, the Minister of Health and ministry staff with respect to access and reimbursement listing decisions and BC Cancer Agency reimbursement policies.
40. Purdue Pharma Inc is lobbying an extensive list of public office holders regarding the OxyNEO listing status on the BC Pharmacare Formulary.

41. The Rick Hansen Foundation is lobbying an extensive list of public office holders on a variety of issues including securing funding to support spinal cord injury research and to promote the use of planat and other initiatives to increase physical accessibility in BC.
42. The Rick Hansen Institute is lobbying a number of ministers (and/or their staff) and MLA Sam Sullivan to secure funding to advance spinal cord injury (SCI) research and implementation of the best SCI health care practices in BC.
43. teliPhone Navigata-Westel is lobbying the Minister of Technology, Innovation and Citizens' Services for the provision of new telecommunications services contracts.
44. TransAlta Corporation is lobbying several ministers (and/or their staff) seeking opportunities to generate electricity in the province.
45. TransCanada Corporation is lobbying several public office holders concerning a number of pipeline projects.